

ENGLISH



Like! KABUKICHO

GuideBook

日本一オモシロイ街、「歌舞伎町」をまるごと1冊に!
Get to know Kabukicho, Japan's most interesting city!

SPECIAL ISSUE

Let's walk around Kabukicho, Shinjuku during the four seasons, Shrine and Festival Tour

TOPIC

- The interesting people that make up Kabukicho.
- How to create great memories.
- The hottest actors on the Kabuki stage.

COLUMN

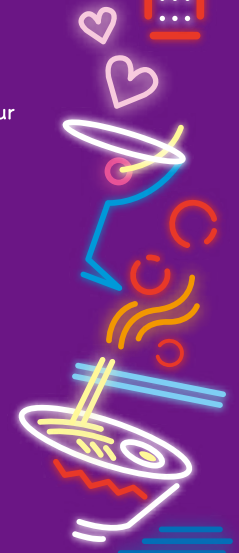
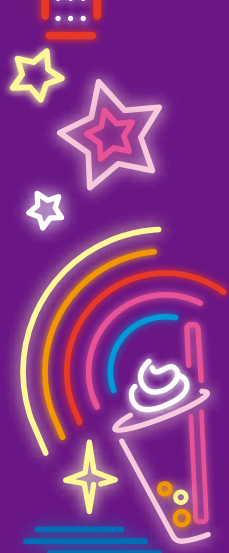
- Dr. Nakazawa's Highly recommended ramen shops.
- Welcome to Golden Gai.
- History of Kabukicho.

INTERVIEW

Maki Tezuka, the man known as Kabukicho's "Mayor of the Night"

GUIDE

Kabukicho gourmet guide GOLDEN-GAI MAP



Kabukicho Official Guide Book [Like!KABUKICHO 2020]

Published by Kabukicho Shopping District Promotion Association / Kabukicho concierge committee

Kabukicho Official Guide Book [Like!KABUKICHO 2020]

Published by Kabukicho Shopping District Promotion Association
Kabukicho concierge committee



<http://www.kabukicho.or.jp/>
<https://www.facebook.com/kabukicho.jp>



HOTEL GRACERY SHINJUKU



1F

Italian Restaurant KABUKI
<http://bonsalute-kabuki.restaurant>
OPEN Breakfast 6:30~10:30 Dinner 17:30~23:00 (LO.22:00)



8F

Cafeterrasse BONJOUR
OPEN 6:30 ~ 21:00 (LO.20:30)



HOTEL GRACERY SHINJUKU

- About 5 minutes from JR Shinjuku station
- About 3 minutes from Seibu-Shinjuku station

kabuki-cho 1-19-1, Shinjuku-ku, Tokyo 160-8466 <http://gracery.com/shinjuku>
TEL. 03-6833-1111 【Reservation】 TEL. 03-6833-2489
【Restaurant】 TEL. 03-6833-1702 (11:00~22:00)



Get to know Kabukicho, Japan's most interesting city

TOPIC Festivals/Four Seasons

- 04 Kabukicho is 100 times more interesting when you know the people of Kabukicho.
- 05 Learn about the city's seasons from the locals.
- 07 We will help you create good memories.

TOPIC NEW Contents /Amusement

- 10 The real escape game—Kabukicho's NEW creative content that impresses hotel concierges & Cafes with delicious sweets.
- 12 Activities abound! Amusement galore in Kabukicho!
- 15 Welcome to Kabukicho. ~LOFT / PLUS ONE's 22 year history~
- 16 Gather, party-goers! Kabukicho's Live House Guide.

TOPIC Gourmet

- 18 Eat, then play? Play, then eat?
- 25 Unatetsu / Kenta Hanazawa.
- 27 TNT Discussion - The future of Kabukicho.
- 29 Dr. Nakazawa's Highly Recommended Ramen Shops.

Edited by Kabukicho's Concierge Committee

TOPIC Night View

- 31 Makl Tezuka, the man known as Kabukicho's "Mayor of the Night"
- 33 Kabukicho Night Views ~Bars / Pubs
- 36 ~Pubs / Lounges
- 38 ~Cabarets
- 40 ~Cabaret Clubs
- 42 ~Bars
- 46 ~Host Clubs / Shops Guide
- 47 The hottest actors on the stage of Kabuki provide a captivating time.

TOPIC Golden Gui

- 49 Welcome to Golden Gai.
- 51 An Extensive Map of Golden Gai.

TOPIC History of Kabukicho

- 52 "A Town Is Its People" History of Kabukicho.
- 56 Editor's Notes.
- 57 Map of Hotels & Shops.

よろこびがつなく世界へ

KIRIN



KIRIN ICHIBAN
一番搾り



おいしいとこだけ搾ってる。



ストップ! 20歳未満飲酒・飲酒運転。お酒は楽しく適量で。
妊娠中・授乳期の飲酒はやめましょう。のんだあとはリサイクル。



キリンビール株式会社

Strolling around Kabukicho. The four seasons of Kabukicho in Shinjuku.

September is festival season in Kabukicho. The festival was once held to pray and show thanks for good harvests, and, more recently, is held to pray and be thankful for good business. Kabukicho has three shrines and affinity spots. Inarikio Shrine on 2-chome (2-17-5, Kabukicho), Hanazono Shrine (5-17-3, Shinjuku), next to Golden Gai on the east of Kabukicho, and Kumano Shrine (2-11-2, West Shinjuku), which has a parishioner town that was called Tsunohazu until the war - this parishioner town includes Kabukicho 1-chome. The autumn festival season continues from Kumano and Kio Shrine's festivals, held with the coming of autumn, through to the Tori no Ichi festival at the Hanazono Shrine, which marks the coming of winter.

Ayako, from the Kabukicho bar, Mugi no Oto, gallantly rode out on a horse to cheering voices: "Ayako! Ayako!". Every year, there is a female Mikoshi procession for each festival in a section of Mutsumi in Kabukicho. Ayako worked as the procession head for Kabukicho's Mikoshi for the first time in 2019. Ayako worked with courage for a fine performance as procession head, with all of her friends cheering on and supporting her. She is a motherly presence at her store, and is shy in private life. But she puts her friends first, which resulted in the support she got; she's a nice neighborhood girl everyone rushes to cheer for. We took a look at the motherly Ayako along with the Kabukicho festivals.

September - Shinjuku Juniso, Kumano Shrine Festival

By the way, the way they hold the Mikoshi at Shinjuku's Kumano Shrine is called "Chidori Katsugi"!

About Chidori Katsugi

Chidori Ashi usually refers to the unstable way you might walk when drunk, but in this context, it refers to the act of tightly stamping the feet, and sliding them forward. The front bearer (the person at the very front) does not hold the Mikoshi with their shoulders, but on the back of their neck, with their hips out, tense up their knees, and progress using Chidori Ashi, which is one of the more remarkable sights here.



Check a Video!!



This metropolitan shrine is one with a rich history and culture, and is surrounded by verdure.

Kumano Shrine, Shinjuku MAP B-3

☎ 03-3343-5521 📍 2-11-2 Nishi Shinjuku



Kumano Shrine, which is in Juniso, Shinjuku, is said to have been created in the image of Juniso Gongen, of the three shrines of Kumano in Kishu, by Kuro Suzuki, who was known as the Nagano Chosha during the Oei era (1394-1428) during the Muromachi Period, which was his birthplace. The area of the parishioner town covers Nishi Shinjuku, the area around the Shinjuku Station, and Kabukicho, making it the shrine for the whole of Shinjuku.

■ 2018 Shinjuku Juniso Kumano Shrine's Annual Festival

▶ At Hotel Gracery, they offer a Mikoshi activity lodging plan during the Kumano Shrine festival. Please speak with the hotel concierge for details.



Mugi no Oto / Ayako



"I like that Kabukicho is so accepting. (Actually,) I don't like alcohol."

Ayako is probably saying she doesn't like alcohol, because things end up getting out of hand when you drink too much.

The theme of this guidebook is people. This guidebook will show you gateways into Kabukicho. Ayako and Mugi no Oto are the first gateway, or window. But the real charm is found on the other side. Ayako is loved by many in Kabukicho. We felt she would help explain how to get to the other side.

This is what she sent when we asked for a photo. Ayako... Well, showing off is okay too. We asked for her recommendations for people in Kabukicho.

おすすめ

Cross Dressing Bar

Hige Girl

👉 10% off your bill!

☎ 03-5292-1275 MAP C-5

📍 No.2 Wizard Seven Building 5F, 1-2-8, Kabukicho

🕒 18:00-1:00 / Closed on Sundays (If Monday falls on a national holiday, they are open on Sunday and closed on Monday)

Hige Girl is a drag queen show bar in Kabukicho, Shinjuku, with a number of cast members who work in television!! Show times are from Tuesday to Saturday in two shows at 19:00 and 22:00. Business hours: [18:00-25:00] Monday-Saturday [Closed Sundays, except before national holidays]

*Foreign customers can enter if a member of their party speaks Japanese: ¥6,150 (tax included) for 90 minutes, plus a 15% service fee



Bell and the Sodai (festival executive), Kiyoshi Sato. Hige Girl is...

According to Ayako, "They're great at customer service. You can learn a lot!" Bell from Hige Girl came to bear the poles during the Kumano Shrine festival.

Finally, Mugi no Oto, where Ayako works.

Mugi no Oto Japanese craft beer & sausage

☎ 03-6273-9541 MAP B-4 👉 10% off your bill!

📍 Shinjuku-Dai 7-Building, 1-12-15, Kabukicho

🕒 18:00 - 4:00 / Closed on unscheduled holidays

This store offers craft beer and hand made sausages while you listen to live performances by pro musicians.



Strolling around Kabukicho. The four seasons of Kabukicho in Shinjuku.



May.



Jul.

The Hanazono Shrine Festival

The main attraction of the Hanazono Shrine festival in Shinjuku is the transfer ceremony, held on the listed years, wherein two portable Mikoshi, the main Mikoshi and the Raiden Mikoshi (from the two deity Hanazono Shrine and the Raiden Inari Shrine), are carried. The Hanazono Shrine festival is held every year on the Saturday, Sunday, and Monday nearest to May 28.



Kio Shrine Festival

The Kio Shrine, the parishioners of which live in Kabukicho 2-chome, is famous for being a shrine that confers good fortune via a demon. The Ebisu god, which is enshrined in the Mishima Shrine inside its grounds, is one of the seven gods of fortune of Yamanote. The festival is held every September, and features a rare Mikoshi with the faces of two demons carved into it.

Sep.



Nov.

The Shinjuku Hanazono Shrine Otori Festival

This event houses approximately 60 shops selling decorative rakes, and approximately 200 stands selling food and drink both within and without the grounds. The Tori no Ichi at Hanazono Shrine is visited by 600,000 people every year, and has been going on since the Meiji Period. The decorative rakes are to promote good business, and are sold at stands calling out with lively voices, are an irreplaceable symbol for the city as it enters December. (The photo on the right shows the chief priest, Yuji Katayama) Usually the festival is held twice a year but some years, three times. Kabukicho residents generally attend the last occasion of the year as a custom.

Check a Video!!



Check a Video!!



Shinjuku – Hanazono Shrine



☎ 03-3209-5265 MAP D-5
📍 5-17-3 Shinjuku

This shrine has been enshrined with the protector of the entire city ever since it was opened in Naito Shinjuku, in the Edo Period. It also holds a variety of theater events by Juro Kara in outdoor tent stages, and has the Geinouzen Shrine as a sub-shrine within its grounds, which makes it an important part of upholding the creative culture of Shinjuku.

Inarikio Shrine



☎ 03-3200-2904 MAP D-1
📍 2-17-5 Kabuki Cho

Inarikio Shrine was formed by a merger between the incarnation of Kio (demon king) that was being prayed for at Kumano, and Inari God, the guardian god of Okubomura. It gathered a following as the only spot to give fortune through a demon in the entire nation, and is famous for its "Nademamori".

We help you create new memories.

~ Hotel concierges ~

The hotel concierges at Shinjuku Prince Hotel and Hotel Gracery Shinjuku will help you create memories for your trip.



At Shinjuku Prince Hotel, round-trip special express tickets are also sold at the bell desk.



Shinjuku Prince Hotel is built into the Seibu Shinjuku Station, and is in an area great for making day trips to Kawagoe or Chichibu in a single train ride, as well as offering Shinjuku Pepe facilities that make shopping a breeze.

At the Bell Captain Desk on the first floor of the Shinjuku Prince Hotel, you can get guidance for tourism and shopping, and purchase railroad tickets (Kawagoe Access Tickets) and limousine tickets. You will find the multi-lingual information desk (9:00am-6:00pm), which offers Chinese, Korean, English, and Japanese service, on the B1 floor.



Information desk

Yuka Taniguchi

Shinjuku Prince Hotel Lodging Supervisors

We will help you throughout your stay so that every guest can stay comfortably for anything related to popular Tokyo sights, restaurant reservations, guidance around Kabukicho, and all other requests.

Shinjuku Prince Hotel Information

MAP A-4

Inquiries / Reservations
(Restaurant Reservations)

☎ 03-3205-1124 🕒 9:00~19:00



Japanese Style Dining & Bar

FUGA

📍 1-30-1 Kabukicho Prince Hotels 25F
🕒 Lunch 11:30 - 14:45 / Tea time 15:00 - 16:30
Dinner 17:30 - 22:00 / Bar 18:00 - 23:00

Tokyo GOHAN is the concept of Japanese Style Dining & Bar FUGA. Using ingredients gathered in Tokyo from all over together with the spices to match, they use Japanese cuisine to provide a menu that includes the popular Wagyu beef with original plating that is unrestrained by traditional stereotypes.



Buffet Dining

Prince Marche

📍 1-30-1 Kabukicho Prince Hotels B2
🕒 6:30 - 10:00
Lunch 11:30 - 15:00
Dinner 17:00 - 21:00
Sat, Holiday 17:00 - 21:30

An abundance of food variety, the action of the live kitchen – a fantastic dining space.



The Station Cafe & Bar

📍 1-30-1 Kabukicho Prince Hotels B1
🕒 10:00 - 22:00

A casual cafe for tea, lunch, snacks, or, at night, a drink and side.

The Hotel Gracery Shinjuku concierges stroll around Kabukicho

We took a stroll around Kabukicho with the Hotel Gracery Shinjuku concierges, Meisaya Shigeshiro and Keiko Konno. They headed toward Tejinaya, a magic bar popular on TripAdvisor (Kawashin Building 7F, 1-14-4, Kabukicho).

We spoke to the magician and manager of Tejinaya, Shingo Toho, and had him do some tricks. The concierges from Hotel Gracery Shinjuku actually go out on the town in Kabukicho to bravely gather information on the stores, so that their customers can safely enjoy their trips.



Entertainment that surpasses mere tricks!

Super full-scale show quality! Participants are carefully selected from magicians around Japan. We offer a world-class show by top-ranking performers that thrive in Hollywood, Las Vegas, and luxury liners.

It's a bar, but not?! Tejinaya's new genre.

A new genre called a "magic house." It's a bar, but you will be so surprised, you will have no time to drink, you will laugh so hard that you will get thirsty even though you came to drink. It reverses the logical order, but that's what's fun! It's entertaining!
You can enjoy a time that you want to show somebody and tell somebody about.

See as much magic as you like at night time!

It's always showtime! There will always be a show, no matter when you arrive.

[Standard prices]
90 minute all you can drink ¥3,500 (taxes not included)



Magic Bar TEJINAYA SHINJUKU

Check a Video!!

☎ 03-5291-7567 MAP B-4
📍 Kawashin Building 7F, 1-14-4, Kabukicho
🕒 18:00 - 1:30 (Closing at 24:00) / Closed on unscheduled holidays



Watch as much magic as you'd like! They even have a spectacular stage show! What are you doing making Shinjuku even more fun!?

"Fun that is diagonally upward from expectations" from West Japan that is world-class! A never-before-seen "Magic X Show" restaurant that defies the conventional wisdom of a magic bar has arrived in Kabukicho, Shinjuku



Lodging Concierge

Keiko Konno

Hotel Gracery Shinjuku lodging concierge service
🕒 8:00 - 22:00
🗣 Japanese/English/Chinese/Korean/Thai

Hotel Gracery Shinjuku is located at the center of Kabukicho. Our customers come all the way to Kabukicho, so I would really like everyone to get a taste of the real Kabukicho in addition to standard Tokyo tourism. Please feel free to come by any time.

At the Hotel Gracery Shinjuku concierge desk, we offer support for the hotel stays of our customers with rich linguistic support. We offer English, Chinese, Korean, and Thai services. At Hotel Gracery Shinjuku's Fujita Kanko, they offer facilities that allow you to make day trips near Mt. Fuji. It is approximately 90 minutes to Hakone via the Odakyu Line's Express Romance Car from Shinjuku Station. They would like to offer their clients a relaxing break to revitalize their senses in the clean air, beautiful seasonal nature, and warm hot spring waters of Hakone.

Recommendations for Hakone!



Hakone Kowakien Ten-yu

☎ 0465-20-0260 (9:00 - 19:00)
📍 1297 Ninohira, Hakone-machi, Ashigarashimo-gun, Kanagawa 250-0407

Ten-yu, a new travel lodge with concept of nature and Japanese hospitality.



Hakone Kowakien Yunessan

☎ 0460-82-4126 (9:00 - 20:00)
📍 1297 Ninohira, Hakone-machi, Ashigarashimo-gun, Kanagawa 250-0407

Yunessan, an onsen area you are free to enjoy in your bathing suit, offers original bathing options, including the wine bath, coffee bath, and sake bath.

Hotel Gracery Internal Facilities

MAP B-3



Bonsalute KABUKI

☎ 03-6833-1702
📍 1-19-1, Kabukicho Hotel Gracery Shinjuku (Shinjuku TOHO Building) 1F
🕒 Breakfast 6:30 - 10:30 / Dinner 17:30 - 23:00

Their abundant menu offers countless dishes made with fresh ingredients and several methods of cooking, including home made pizza made in a pizza oven.



Café Terrace Bonjour

☎ 03-6833-1703
📍 1-19-1, Kabukicho Hotel Gracery Shinjuku (Shinjuku TOHO Building) 8F
🕒 Breakfast 6:30 - 10:30 / Tea time 10:30 - 21:00 (L.O 20:30) / Lunch 11:00 - 15:00

We recommend the terrace seats, where you can get a close look at Godzilla's head. Enjoy anything from the ever popular afternoon tea, to snacks, to dinner.

- Tapioca Milk Tea ¥900 (taxes and services charges not included)
- Afternoon Tea ¥3,564 (taxes and service charges included)

The real escape game - Kabukicho's NEW creative content that impresses hotel concierges

Tokyo Mystery Circus - The World's Most Mysterious Theme Park

Tokyo Mystery Circus, the world's first mystery theme park, came to Kabukicho, Shinjuku, in December 2017! It is a new base of entertainment that offers a number of activity game events that are filled with mystery, including real escape games, where you must escape from imminent peril, real infiltration games, where you need to hide from your enemies to complete your tasks, and MYSTERY MAIL BOX, where you walk around the park with an envelope in hand to solve mysteries.

Now, just what is a real escape game?

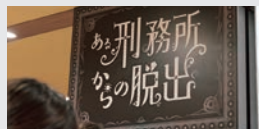
Our concierges, Yuka Taniguchi (from Shinjuku Prince Hotel), and Keiko Konno (from Hotel Gracery Shinjuku) went to try the activities. They tried a Tokyo Mystery Circus real escape game where they must escape from prison.

◀ That's no good. Right?

So we helped them out - on parole, not escape. That's what happened. If you want to try it out, head to Tokyo Mystery Circus, or ask your hotel concierge.



▶ The game begins. They have 10 minutes! They need to solve the mystery to get the key and escape. They combine the parts scattered about the room to discover key numbers and items.



◀ What is Tsurunuke (貫け)? As they think, time's up! Unfortunately, they did not manage to escape from prison. Maybe Shinjuku Prince Hotel and Hotel Gracery will have to put an end to their concierge services starting tomorrow.

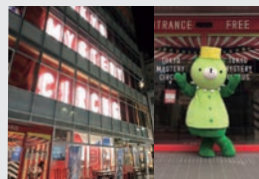


ABOUT TOKYO MYSTERY CIRCUS

▶ The remaining time is shown on the wall. But before you know it, the time is running out!



◀ The pair forget us taking photos completely as they focus on the game. Now all that's left is the key... And only one minute left.



TOKYO MYSTERY CIRCUS

☎ 03-6273-8641 MAP A-4

📍 1-27-5 Kabukicho, APM Building

🕒 Mon - Fri 11:30 - 19:00

Sun, Sat, Holiday 9:30 - 18:00 / Closed

on Jan 7, Feb 3-5

Budget ¥1,000 - 4,500

Game Duration: Roughly 10-150 minutes / Outdoor available

※ Differs based on the content.

Pre-sale and student discounts available

Floor Guide

B1F Secret Base Lab (Hall)

An area where you can experience Real Escape Game with deep-set storylines. Enjoy a fulfilling time of puzzle solving.

1F Mystery Atrium

Reception counter to register for the games. There is also a cafe full of "mysteries" and a merchandise shop to browse. You do not need a ticket to enjoy this floor!

2F Mini Real Escape Room

You can enjoy 2 types of games on this floor: A mini Real Escape Game that is played in a short amount of time with a small number of players.

3F Real Stealth Area

The floor for Real Stealth Games. Become a spy agent who has to infiltrate an enemy's base. Get past the guards and traps and complete your mission within the time limit!

4F PTG Room

You can play the Projection Table Game on this floor. This floor also has other Real Escape Games or interactive game events.

5F Grand Opening on March 19, 2020 9rooms / Secret Base Lab 365

The content for the opening is "Escape from The NINE ROOMS: Escape from a Runaway Luxury Train." Secret Base Lab 365 has been created as a hall that can even be rented on Saturdays and Sundays!



Recommended Kabukicho Cafe & Sweets

Of course, the cafes we recommend are Café Terrace Bonjour on the 8th floor of Hotel Gracery Shinjuku and the Station Cafe Bar on the 1st floor of the Shinjuku Prince Hotel, as they are very convenient and have exceptional quality. However, there are several more we recommend.

yeloCAFE

MAP A-4

📍 APM Building 1F 1-27-5 Kabukicho (Inside of TOKYO MYSTERY CIRCUS)

🕒 Mon - Fri 11:30 - 22:00 (LO 21:30)

Sun, Sat, Holiday 9:30 - 22:00 (LO 21:30) / Closed on unscheduled holidays

Since the concept is "Food X Entertainment," there are unique mystery-solving elements and collaboration menu items

The cafe on the 1st floor of Tokyo Mystery Circus. Actually, since Tokyo Mystery Circus has no entrance charge and guests are free to leave and come back as they please, it is a cafe with exquisite sweets that we recommend even if you aren't playing their games.

What we ordered is the hot latte (¥400) with a drawing of Leader Kumaakey (the character of Tokyo Mystery Circus) and the "Kumaakey" Shaved Ice (¥800) *Both prices without tax. This shaved ice is actually from "yelo," the new style shaved ice specialty shop in Roppongi that started a shaved ice fad across Japan!



kawara CAFE&DINING Shinjuku-Higashiguchi

This cafe restaurant is located in an excellent location near Shinjuku Station at the entrance of Kabukicho Godzilla Road and has a night view from the top floor. Although it is a cafe, it is also a restaurant with creative Japanese cuisine.

☎ 03-3355-3180 MAP A-6

📍 Pandora Bld. 8F 3-23-12 Shinjuku

🕒 Lunch 11:45 - 17:00 (LO 21:30)

Dinner 17:00 - 24:00 (LO Drink 23:00 /

Food 22:30) / Closed on unscheduled

holidays

Charge after 17:00 ¥330

Budget ¥2,500 (Lunch - ¥1,000 / Dinner - ¥3,000)



ViTO Shinjuku Kabukicho

This cafe is known for its healthy gelato that is good for your body. Its texture is simple and smooth. Seasonal natural ingredients are selected carefully, and a unique method based on authentic Italian methods are used to bring the best out of the ingredients for this gelato.

☎ 03-6302-1567 MAP B-4

📍 WaMall 1F 1-18-9 Kabukicho

🕒 Sun - Thu 11:00 - 23:00 / Fri, Sat, Before

Holiday 11:00 - 1:00 / Open everyday

Budget ¥1,000 -

Here is a secret content ?



Secret tea room HIMITSU COFFEE

The "Secret Cafe" may actually be the best place for sweets. You can enjoy cream soda and sweets. The Neapolitan pasta has a flavor that is more like a nostalgic old cafe. The portions are very big too. However, it may be very difficult to get here. This is actually hidden content within the mystery-solving theme park. You may be able to find a way to get there if you find the mystery-solving entrance. It is somewhere in Kabukicho 2-chome. We think it will provide you lots of satisfaction.

📍 ??

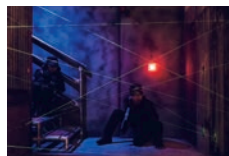
📍 2 chome Kabukicho??

Activities! Amusement abound in Kabukicho!

Amusement inSPYre Shinjuku Site

☎ 03-5155-1481 MAP B-3
 📍 HUMAX Pavilion Shinjuku Kabukicho 6F 1-20-1 Kabukicho
 🕒 11:00 - 5:00 / Open everyday

This attraction aims for participants to infiltrate the fort of evil as spies, complete their mission within 10 minutes, and attempt to escape. You can drink alcohol, so you can relax as a spy on your way home from work.



Amusement Shinjuku PLAYLAND CARNIVAL

☎ 03-3208-0125 MAP B-3
 📍 HUMAX Pavilion Shinjuku Kabukicho 1-2F 1-20-1 Kabukicho
 🕒 10:00 - 24:45 / Open everyday

★The Largest, Most Lively Arcade in the Shinjuku Area!★
 They have over 170 of the latest and retro video games on the second floor, including crane games, purikura, activity games, driving games, shooting games, and medal games!



Amusement SEGA Shinjuku Kabukicho

☎ 03-3208-0571 MAP B-4
 📍 2nd-Toa BLD. 1F/2F 1-21-1 Kabukicho
 🕒 10:00 - 1:00 / Open everyday

The first floor has a UFO catcher! Stuffed animals in various sizes, and figurines galore! The second floor has purikura, music games, activity games, and the Ichiban Cafe, which sells a variety of goods, as well as a massively popular VR zone that accommodates up to four!



Sports & Amusement Shinjuku COPA BOWL

☎ 03-3200-6947 MAP B-3
 📍 HUMAX Pavilion Shinjuku Kabukicho 4F 1-20-1 Kabukicho
 🕒 Mon - Thu 11:00 - 6:30 / Fri, Sat, Before Holiday 11:00 - 8:00 / Sun, Holiday 10:00 - 7:00 / Open everyday

They have a total of 31 lanes (16 standard lanes on the 4th floor, and 15 dreamy lanes on the 3rd) *A variety of packs available depending on visiting times. They have four ping pong tables, two dart boards, and a food corner. They are open all year around, and in business all night, until morning!!

* Cannot be used together with packs or other services, coupons, or free tickets

💰 Rental shoes for your whole party, free! (¥380 per pair)



Amusement Shinjuku Batting Center

☎ 03-3200-2478 MAP D-2
 📍 2-21-13 Kabukicho
 🕒 10:00 - 4:00 (Game corner - 1:00) / Open everyday
 ¥300 per batting game (26 standard batting boxes/22 LED batting boxes)

💰 You get two games for the price of ¥300! (Mon - Thu only, Once per customer)

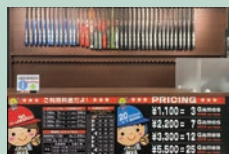
The Shinjuku Batting Center is a well known landmark in Kabukicho. It is very popular with women and tourists from abroad.



Amusement Shinjuku Oslo Batting Center

☎ 03-3208-8130 MAP B-2
 📍 The 2nd Osuro Building 2F 2-34-5 Kabukicho
 🕒 10:00 - 1:00

In addition to baseball, they also offer basket ball, air hockey, and more!



A live band karaoke has been created in front of the eyes and nose of Shinjuku's famous Godzilla building (Shinjuku Toho Building)!!

Live Band Karaoke LIVE LOUNGE TAKETORA

☎ 03-6380-2992 MAP B-4
 📍 WaMall Kabukicho 11F 1-18-9 Kabukicho
 🕒 20:00 - 5:00 / Open everyday

Karaoke with a live band. They have existed, but with with this level of performance, sound, and power!

《All you can drink plan》
 20:00 - 23:00: Men - ¥2,500, Women - ¥1,500
 23:00 - 5:00: Men - ¥3,000, Women - ¥2,000



Karaoke Box List

Karaoke Land Kabukocho Tobacco Center

☎ 03-3208-9961 MAP B-4
 📍 The 2nd Kanesima Building 1-14-4 Kabukicho
 🕒 24h / Open everyday

💰 30% OFF room fees!!

Karaoke 747 Shinjuku Ichibangai

☎ 03-5287-6747 MAP B-4
 📍 Kojima-ya Building 4, 5F 1-22-8 Kabukicho
 🕒 18:00 - 5:00 / Open everyday

💰 30% OFF room fees!!

Karaoke 747 Koma-dori

☎ 03-3209-2966 MAP B-5
 📍 The 6th Polestar Building B1 1-16-6 Kabukicho
 🕒 18:00 - 5:00 / Open everyday

💰 30% OFF room fees!!

Karaoke - Kan KABUKICHO HONTEN

☎ 03-5285-7007 MAP B-4
 📍 1-17-10 Kabukicho
 🕒 Mon - Thu 11:00 - 6:00 / Fri, Sat, Before Holiday 11:00 - 7:00
 Open everyday

💰 25% OFF (Membership prices)

It is a store where you can rest at ease as you enjoy yourself.

SHINJUKU BIC ONE HONTEN

☎ 03-6205-5530 MAP B-4
 📍 Kawashin BLD 3F 1-14-3 Kabukicho
 🕒 18:00 - 8:00 / Open everyday

SHINJUKU BIC ONE part 2

☎ 03-3200-2069 MAP A-4
 📍 Kensei BLD1-3F 1-22-6 Kabukicho
 🕒 19:00 - LAST / Open everyday

SHINJUKU BIC ONE part 1

☎ 03-3209-0524 MAP A-4
 📍 JA BLD 3F 1-17-7 Kabukicho
 🕒 20:00 - 6:00 / Open everyday

Kabukicho - A town that always has been, and always will be, a place where people gather to express themselves. Japan's first "talk" live hours is a place you can get a real sense for memories, remnants, and the future.

Welcome to Kabukicho.

- Loft/Plus One's 22 Years in Business -

Drink while you play table tennis! Available in Kabukicho!

Ever since Jun Mizutani received Japan's first singles medal in the Rio Olympics in 2016, table tennis has been popular in Japan; perhaps they are attempting to share in this popularity. The Olympics will come to Tokyo in 2020, and this establishment will help you get a deeper experience than just cheering on the athletes.

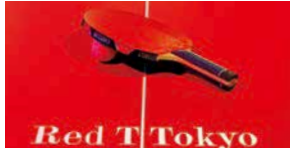


Table Tennis Bar RED T TOKYO

☎ 03-6233-7502 MAP A-2
 📍 ABITE BLD 5F 2-45-8 Kabukicho
 🕒 18:00 - 4:00 / Closed on Sun, Holiday

The first drink is free

Enjoy some sake and Italian cuisine as you play a game of table tennis or darts. There is a table charge of ¥700 per person, and will cost about ¥4,000 to ¥5,000 per person.



Wear helmets and battle surcoats and take some photos!

Get a feel for the samurai spirit that runs through the veins of the modern Japanese. Try on helmets and battle surcoats and take photos.

Fees : Free (Admission fee only)
 Times : 10:30 - 20:30
 Battle Show : Each round lasts 10-15 minutes. 1-14:00, 2-15:00, 3-16:00, 4-17:00

Museum & Amusement SAMURAI MUSEUM

☎ 03-6457-6411 MAP C-3
 📍 Eiwa No. 6 Building, 2-25-6 Kabukicho
 🕒 10:30 - 21:00 (Final entry is 20:30) / Open everyday

Budget - Adults ¥1,900 / Children under 12 ¥800 / Children under 3 Free (accompanied by an adult)



Loft/Plus One, a live house operating in a corner of Shinjuku, moved to Kabukicho in 1998. When it first opened in 1995 as the first talk-only live house in Japan, there were days when no customers came at all, but, as it continued to carry out live talk shows day and night on all subjects, including the political, erotic, and otaku-esque as a place with no taboos, it spread by word of mouth, and became known by a number of catch phrases, including "the palace of Shinjuku subculture (Akio Nakamori)", "the otaku holy land (Shunichi Karasawa)", and "the rough-and-tumble bar (Kunio Suzuki)". The chaotic atmosphere it had when it opened, with crowds of every type mixing together, was called a "Mixing pot of culture" by Lily Franky, who performed there at the time. Loft/Plus One may have been destined to move to Kabukicho, Asia's greatest entertainment district, where all human dreams and desires surge and billow.

In 1998, Kabukicho was overtaken by the end of the millennium, the Koma Theater, a symbolic establishment, played performances by Sbuo Kitajima day after day, and was visited by countless visitors from regional Japan afternoon, and was witness to crowds of decadent youths gathering behind the Koma Theater at night. The Hayashi Building next door was home to the Kingston Club, an older reggae club on the second basement floor (which was home to the Mokuba jazz cafe even further back), which is where Loft/Plus One moved in. The Scalaza music cafe and Katyusha, a sing-

ing cafe, were still going strong nearby. Kabukicho began as a black market after the war, and changed over the ages as a place of theater, jazz, vagabonds, the Zenkyoto, disco, and gangs, following the trends of youth culture, and I still remember the excitement of stepping into such a stimulating place.

After moving, Loft/Plus One's capacity was suddenly increased from a tight 50 people, to 150, and slowly became more popular using the benefits of being close to the Koma Theater. Still, it maintained its underground feel, and went from a place only those in the know. Into one in the lime light, which actually caused its shadows to deepen. The erotic genres were particularly popular, being that Kabukicho was Japan's foremost red light district. MANZOKU and Naitai, the two largest red light district magazines, each sponsored events, and I watched customers play strip rock paper scissors with the most popular ladies and reflected on how fantastic humans are. (Laughs)



I believe that politics and the erotic are always incredibly important to subculture, and hold a large number of events with political or social themes at Loft/Plus One. Shinji Miyadai, a sociologist and frequent performer, did field work on adult phone chatting (which existed all over Kabukicho at the time), and did his analyses on youth culture at the end of the millennium, which was rife with trend conscious girls, with a theme of "endless routine". Motoji Takasu, who was said to be the progenitor of "hair nudes", was another frequent performer at

Plus One. He unfortunately passed away last year of an illness, but his "Mature Queen Contest" was held 25 times as one of Plus One's more famous events, with nearly 200 mature women performing. Mr. Takasu always insisted on holding the event every year on October 21. This was the day of the Shinjuku Riot in 1968 for International Anti-War Day, and is also the day that he broke into the Defense Agency, and was arrested in 69. He participated in the Zenkyoto movement as a student, and would always say, "We can hold events like these thanks to peace. Say no to terror, and yes to the erotic! No to war, and yes to peace!" It's been 22 years since Loft/Plus One moved to Kabukicho, and it has seen a lot. We held the first event by Kazuyoshi Miura after he was arrested for suspicion of crime in Los Angeles, which was a

massive scandal, and we held a showing of the movie Yasukuni, which conservatives from all over the nation came to see which (while stressful at the time) are great memories now. Filming for The Day He Chose His Own Fate, directed by the deceased Koji Wakamatsu, was also done in our store. I sometimes think that we are only able to hold exciting events at Loft/Plus One every day and night is thanks to the passion found in Kabukicho. The Koma Theater, Scalaza, and Katyusha are gone now, but they are places where places where many gathered to share time with one another, which is a fact the remains in memory and within the town, which you can truly feel. I believe that to come to Kabukicho is to live a piece of history. Welcome to Kabukicho.

(By: Umezo Kato / Loft/Plus One Representative)

LOFT/PLUS ONE

☎ 03-3205-6864 MAP B-4

📍 14-7 Kabuki Cho 1-chome Hayashi Building B2

🔄 change by the live

The information hub of Shinjuku. Live talk shows that combine all types of genre are held here every night.



Rock! Visual! Idols! Kabukicho Live House Guide

Shinjuku LOFT

☎ 03-5272-0382 MAP B-3

📍 12-9 Kabuki Cho 1-chome Tatehana Building B2

🔄 change by the live

"ROCKIN' COMMUNICATION" is none other than the live house that has overseen the rock scene in Shinjuku since 1976.

Shinjuku BLAZE

☎ 03-5155-5990 MAP A-4

📍 Annex B2F 21-7 Kabukicho 1chome Shinjuku-Ku Tokyo

🔄 change by the live

It is Kabukicho's largest live house, and plays all genres of music, including Visual-kei and Idol.

Marble

☎ 03-5272-3558 MAP A-3

📍 45-2 Kabuki Cho 2-chome Shinjuku Just Building B1F

🕒 14:00-22:00

It is an exception space, where all kinds of expression are performed, including music, comedy, and art.

Zirco Tokyo

☎ 03-6278-9190 MAP C-5

📍 Toyo BLD.B2F 1-2-5 Kabukicho,Shinjuku-ku Tokyo

🔄 change by the live

They have the latest facilities, and are located across from the Shinjuku Ward Office. The wide bar lounge separates smoking and non-smoking seats, with large smoking areas.

Live House Shinjuku RUIDO K4

☎ 03-5292-5125 MAP D-4

📍 2-13 Kabuki Cho 1-chome Shinko Building B2F

🕒 13:00-22:00

They carry on the traditions of Ruido, and provide high quality entertainment as a next-generational live house.

LIVE HOUSE ACB HALL

☎ 03-3205-0901 MAP B-3

📍 ACB BLD.B2F 2-36-3 Kabukicho, Shinjuku-ku Tokyo

🔄 change by the live

It has seen the birth of countless famous artists. It began its 50th year in business in 2018.

Shinjuku Live Space MARZ

☎ 03-3202-8248 MAP A-3

📍 45-1 Kabuki Cho 2-chome

🕒 14:00-22:00 / New Year's Eve New Year's Day

The airy second floor has an open interior, and has highly rated acoustic and illumination systems.

Live house Shinjuku Motion

☎ 03-6825-5858 MAP A-3

📍 45-2 Kabuki Cho 2-chome Shinjuku Just Building 5F

🕒 18:00-23:30 / New Year's Day

It is a place to hear the latest in music, and has a capacity of 120 people.

shinjuku SAMURAI / Live House

☎ 03-5287-3390 MAP B-1

📍 Dai2 Outaki BLD.B1 2-42-16 Kabukicho Shinjuku-Ku

🔄 change by the live

※schedule→ <http://live-samurai.jp/schedule/>

It opened in Kabukicho, Shinjuku, in June 2016.

MUSIC BAR CIRCLE

☎ 03-4405-9734 MAP D-2

📍 Kabukicho 2-17-4 Colins37BLD B1F Shinjuku

🕒 19:00-24:00 / open everyday

They have live shows daily, and serve fresh from the barrel wine with ham. Live Stage OPEN 19:00 / BAR TIME EVERYDAY 22:00

Gather, party-goers! Dance until morning in Kabukicho's clubs!

The new large scale night club, WARP SHINJUKU, has become the new face of Kabukicho, and operates next to the face of Shinjuku, the Godzilla head on Toho Cinemas Shinjuku.

Night Club WARP SHINJUKU

☎ 03-6278-9197 MAP B-4

📍 2nd TOA BLD.B1 Kabukicho 1-21-1

🕒 19:00-Last / Open everyday

Found on the second underground floor of Toa Second (via the B1 entrance), has three floors, the UNIVERSE FLOOR, BAR METRO, and COSM ROOM, with a capacity of approximate 1,500 people. It's prices vary depending on the date and time, and costs ¥1,000 for men and ¥800 for women from Sunday to Thursday from 7pm to 10pm (*prices may change depending on the event).



ORIZURU / DJ BAR, CLUB

☎ 03-6273-9519 MAP C-4

📍 Kabukicho 1-3 Umemura BLD 5F Shinjuku-Ku



ORIZURU is a club that boasts one of the highest quality sound systems, and has a folded paper crane motif. This tight space provides plenty of opportunity to communicate with international guests.



A cafe/bar with a 70's rock theme.

During the Showa Period, when people thought those who liked rock were hoodlums, Yu Hirano, manager of the live house, LOFT, which paved the way for Japan's rock scene, opened ROCK CAFE LOFT IS YOUR ROOM as a place for people to share in rock and food as they talk and drink.

ROCK CAFE LOFT IS YOUR ROOM

☎ 03-6233-9606 MAP A-4

📍 1-28-5 Kabukicho Shinjuku

🕒 18:00-24:00 Sun.Holiday 12:00-24:00 / closed on 1/1-3

A bar to listen to rock and eat oden.

They host special talks with music aficionados, DJs, and rock lectures every day from 7pm to 10pm. "I want everyone to listen to good music, try good sake and snacks, and meet good friends at ROCKCAFE LOFT is your room." (Hirano)

■ The fees depend on the event.

Menu: Draft beer ¥600, 4 Oden set ¥600 *No smoking



Eat, then play? Play, then eat?

gourmet guide

P18 Restaurant, Ethnic food P19 Korean Barbecue, Korean food, Okonomi-yaki

P21 Fried park outlet P22 Shabu Shabu - Chinese food

P23 Sushi, Japanese restaurant, Japanese food



Guidebook-holder Deals!

Restaurant, Ethnic food

Italian, Asian, a diner... Are drinks the focus?
No, no, please enjoy some delicious food, too.

New York Style DINER
-HangOut HangOver- Seibu Shinjuku BrickSt.

☎ 03-6302-1690 MAP A-3

📍 Brick St.1F 1-30-1 Kabukicho
🕒 Lunch 11:30 - 17:00 Dinner 17:00 - 24:00(L.O 23:00) / No fixed holiday
💰 Budget ¥2,500

With a focus on the streets of the city of New York, where cultures from around the world mix, the concept is an "all-day diner" where you can meet with your friends and get drunk. As opposed to a simple American diner, this restaurant has a wide range of food, such as Chinese and ethnic cuisine, that is enjoyed by the New York locals.



Oyster bar
OYSTA

☎ 03-3203-3123 MAP B-4

📍 Kabukicho 1-13-7 Koma BLD 1F
🕒 17:00 - 24:00 fri, sat 17:00 - 4:30 / Open everyday

💰 One glass of draft sparkling wine free

Enjoy fresh oysters gathered from around the world, which you can buy individually. The location they are sourced from changes depending on the season, so we only take the most delicious oysters, and prepare the perfect alcoholic drinks to go with them. ☺ Spring: Hirota Bay, Monsanricku, Noto oysters, Tsudau, Sakoshi oysters, Okurokami Island, Mirukugaki



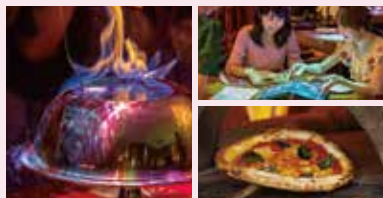
itarian restaurant
FAVETTA

☎ 03-6233-7710 MAP A-5

📍 First metro building 1F 1-23-14 Kabukicho
🕒 Mon - Thu 18:00 - 24:00 Fri 16:00 - 24:00 Sat 11:30 - 4:00 Sun/Holiday 11:30 - 24:00 / Open everyday
💰 Budget Lunch ¥1,500 Dinner ¥4,000

💰 10% off your bill!

A restaurant that uses projection mapping to depict the Italian fairytale "Favetta, Daughter of the Sun," creating a new world within the restaurant. Their authentic stone grilled pizza and the chef's special pasta create a lot of repeat customers!



Shinjuku Cheese Fondue Restaurant
ANDO FARM

☎ 03-5272-6570 MAP C-5

📍 Yoshikawa BLD 2F 6-13 Kabukicho 1 chome
🕒 17:00 - 23:30 (food L.O 23:00 drink L.O 23:00) / Closed on Tue

[Italian x Sweets] A cosy atmosphere that feels really comfortable ♪ Great for a birthday, a girls' night out, or a date ★ Their amazing cheese fondue is highly recommended! [Cheese Sommelier's Selection] Their amazing cheese fondue is highly recommended! The cheese is chosen by a cheese sommelier, and it is then grated and carefully made into fondue, so it's much better than most ★ Dutch Gouda cheese, Swiss Gruyère cheese, with a special sauce made with secret spices and white wine. Also has lots of vegetables chosen by a vegetable sommelier. After your first dip, you'll be hooked... ♪ The price is reasonable, with courses starting from ¥3,080.



bistro dining
MEAT&CHEESE ARK

☎ 03-6233-9357 MAP C-5

📍 Kabukicho 1-8-1 Sato Bld. B1F
🕒 17:00 - 23:00 (L.O 22:15) / Closed on only 12/31/12

The "flood of cheese" that's gone viral on social media. Their Chicago pizza, chosen for the "Tokyo Top 9," and the raclette are also delicious! [Viral sensation ☺] The popular Chicago pizza that you can't get anywhere else is rapidly gaining in popularity ☆ Red base Chicago pizza (Deep Dish Pizza) ¥2,500



Vietnamese restaurant "Hanoi"

☎ 03-6233-9739 MAP B-4

📍 Kabukicho Bld. 1F 12-6 Kabukicho 1chome
🕒 Lunch 11:00 - 14:30 Dinner 17:00 - 23:00 / Closed on Mon noon

"If people enjoy the Vietnamese food they eat in Japan, they'll surely start to like Vietnam as well. We started this restaurant to try to turn that idea into a reality," says the owner. ☺ Vietnamese Seafood Hotpot ¥3,500
☺ Fried Tofu With Rice Noodles ¥1,260



Steak
Teppanokoku Seibushinjuku-Ekimaie

☎ 03-5292-5004 MAP A-4

📍 1-chome-24-6 Kabukicho
🕒 open 24/7

💰 One complimentary serving of a topping of your choice (contact our store for more details)

Authentic steak and Hamburg steak grilled on a hot iron plate for a reasonable price! Enjoy juicy steaks and Hamburg steaks King Hamburg Steak 210g ¥880 Mixed Cut Steak 200g/300g ¥1,150/¥1,700



Korean Barbecue, Korean food, Okonomi-yaki

Hearty grilled meat, okonomiyaki, and teppanyaki.
We've carefully selected restaurants that feature outstanding hospitality.

Yugentei Shinjuku

☎ 03-5285-0089 MAP C-4

📍 Jojeon 1st Shinjuku-BLD 1-10-7, Kabuki-cho
🕒 Mon-Sat 11:30 - 4:00(L.O) Sun, holidays 11:30 - 3:00(L.O)
💰 Budget Dinner ¥10,000 - 14,999 Lunch ¥6,000 - 7,999

Kabukicho's most high-quality yakiniku restaurant, known by everyone. Only the finest ingredients, and heartfelt service.



Yakiniku Restaurant Rien

☎ 03-5292-9211 MAP E-4

📍 Shinjuku Schome 18-16 ShinjukuS-1Bld. B1F
🕒 11:30 - 14:00 17:00 - 24:00 / Open everyday
💰 Budget ¥5,000 - 6,000

💰 10% off your bill!

Omoni, the yakiniku restaurant that once existed quietly in Shinjuku 6-chome, has returned. Japan's best Miyazaki beef goes great with Omoni's secret sauce.



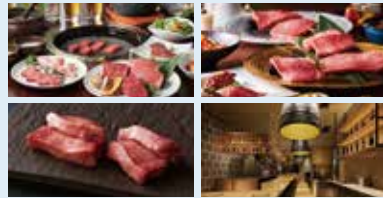
YAKINIKU TORAJI Shinjuku-touhoubiru-ten

☎ **03-5155-1929** MAP B-4

📍 Shinjuku TOHO BLD 1F 19-1 Kabukicho 1chome
🕒 11:00 - 15:00 (15:00 - 17:00 Close) 17:00 - 24:00
🗓 Sat,Sun,Holiday 11:00 - 24:00 / Open everyday

🍷 One free piece of our Meat Sushi of the Day

A Shinjuku first: "Delivering yakiniku culture to the world." – Restaurant with the concept of letting foreign customers enjoy yakiniku. Also offers wagyu and brand beef.



300yen Yakiniku Sakaba RIEN Kabukicho-ten

☎ **03-5937-2065** MAP B-4

📍 Kabuki-cho 1chome 12-1,KT bld.2F
🕒 16:00 - 23:30 / Open everyday

🍷 One glass of draft beer free

Super cheap
All yakiniku dishes are ¥300!! All you can drink for 30 minutes for ¥300!!



Yakiniku (BBQ) Shinjuku Sandaimehorumon'ya

☎ **03-3209-4332** MAP A-4

📍 1-23-9 Kabukicho TC18bld.1F
🕒 11:30 - 2:00 / Open everyday

50 seats, beef offal dishes from ¥480 The cubed wagyu liver is super popular! A moist, smooth texture that feels almost like raw meat. Enjoy it lightly grilled.

☆ Birthday Service: One free meat dish ☆ Anniversary/Memorial Service: One free meat dish ☆ On weekdays only, groups of two or more get a free plate of galbi.



Okonomiyaki-teppan yaki OSAKAYA

☎ **03-3209-0760** MAP B-5

📍 #B1F Daichi osakawa BLD. 1-17-12 Kabukicho
🕒 Open 24/7

🍷 10%off your bill!
(This option is not available with multi-course meals.)

At Osakaya, now coming up to their 40th anniversary since opening, every night is a party. And they're open 24 hours. The sounds of glasses clinking together and laughter, the delicious smell of burning sauce... if you haven't experienced it yet, be sure to try the famous modan-yaki with a draft beer! Two hour course with unlimited drinks (from ¥2700, excl. tax) available



Okonomiyaki Honjin

☎ **03-3200-9714** MAP A-5

📍 17-2 Kabuki Cho 1-chome Kamatsu Building 7 8F
🕒 12:00 - 23:30 / Open everyday

Located in the entrance of Kabukicho's Ichiban-gai with the motto of "cheap and delicious," their tables where you can cook takoyaki yourself are popular.

◎ 80 seats x 2 floors



OKONOMIYAKI & TEPPAN OKAN

☎ **03-3209-3165** MAP D-3

📍 Pia Shinjuku BLD2F 10-6 Kabukicho 2chome
🕒 Mon - Sat 18:00 - 6:00(L.O 5:30) Sun,holiday 17:00 - 23:00(L.O 22:30)

🍷 10%off your bill!

A quiet and secluded restaurant that feels far away from the chaos of Japan's number one red light district, Kabukicho.



Okonomiyaki Kyouchabana Shinjuku-TOHO BLD.

☎ **03-6233-8781** MAP B-4

📍 Shinjuku TOHO BLD.1F 19-1 Kabukicho 1 chome
🕒 11:00 - 23:00 (L.O.22:30) / Open everyday

🍷 10%off your bill!

The only place in Tokyo you can try the Tomato Okonomiyaki everyone's talking about!



Fried pork cutlet

This is the place for tonkatsu.
Famous restaurants with lineage going back to Kabukicho,
it is difficult to say which of the two is better.

TONKATSU SUZUYA SHINJUKU-HONTEN

☎ **03-3209-4480** MAP A-5

📍 SUZUYA BLD.5F 1-23-15 Kabukicho
🕒 11:00 - 23:00(L.O 22:30) / Open everyday

🍷 1drink Free
(For all members of the group)

Established in 1954. Their Tea Tonkatsu, created out of necessity, has become a Suzuya specialty, beloved by famous artists such as Shiko Munakata, Soetsu Yanagi, and Keisuke Serizawa. In addition to their tonkatsu, the Western style menu items on their reprinted menu, such as the Hamburg steak, are also popular.



"Tonkatsu" pork cutlet Niimura Honten

☎ **03-3200-5900** MAP A-4

📍 23-10 Kabuki Cho 1-chome
🕒 10:30 - 2:30(L.O 1:50) / Open everyday

Established 1964 in Kabukicho, Shinjuku, Tokyo. Their tonkatsu, fried in hot oil before baking in the oven to remove the excess oil, can be enjoyed even by people who don't like greasy food. Their limited edition Kagoshima kurobuta pork series is incredible. ■ Kurobuta Pork Fillet Cutlet Set (with side dish) ¥2,700 ■ Kurobuta Pork Loin Cutlet Set (with side dish) ¥2,500



Shabu Shabu

Shabu-shabu is the main dish, but how does sukiyaki sound?
Boost your stamina with this superb meat, either in the cold winter or the hot summer!

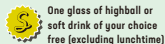
Shabu Shabu, Suki-yaki (Japanese Beef Hot Pot), Steak **Shabushabu Nimura Honten**

☎ **03-3205-2200** **MAP B-4**

〒 Kawashin Bld.1F B1F 14-3 Kabuki Cho 1-chome

🕒 11:00 - 2:00 / Open everyday

Budget ¥4,800 - 6,500



Restaurant based in Kabukicho with 40 years of history, specializing in shabu-shabu, sukiyaki, and steak. One of their most popular items is the sesame sauce made with the finest ingredients in a process that takes six hours every day. In winter, patrons can also enjoy crab and pufferfish.



MoMo Paradise Kabukicho Honten

☎ **03-3208-0135** **MAP B-3**

〒 20-1 Kabuki Cho 1-chome Humax BLD.8F

🕒 17:00 - 23:00(Sat,Sun,Holiday 11:30 - 23:00) / Open everyday

Restaurant specializing in shabu-shabu and sukiyaki. They strive for authenticity in their meat, soup, and service, and are so popular that they're known affectionately as "Momo."

Shabu-shabu course ¥2,800/person (with unlimited drinks: ¥4,300)



Chinese food

Sitting around the table to sample many dishes is a real pleasure.
We introduce authentic Chinese restaurants that offer true tastes of China.

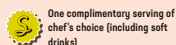
Chinese hotpot **KANKA Hotpot**

☎ **03-6265-9495** **MAP B-4**

〒 Shirobasha Bld.2F 4F 1-18-5 Kabukicho

🕒 11:00 - 6:00 Mon 11:00 - 24:00 / Open everyday

Budget ¥4,000 -



Hotpot restaurant with a chef with decades of experience in Sichuan cuisine, whose cooking is enough to make their regular Chinese customers feel nostalgic.



chinese restaurant **KONAN SAIKAN**

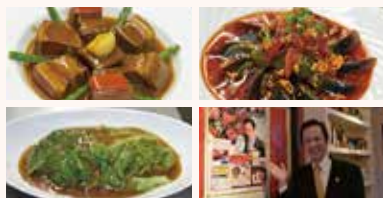
☎ **03-3207-8288** **MAP A-5**

〒 23-13 Kabuki Cho 1-chome The 1st Ootaki Building 4F

🕒 12:00 - 24:00 / Open everyday

Budget ¥2,500 -

Hunan cuisine restaurant produced by Kabukicho guide Komaki Lee. Visitors can enjoy Chinese Hunan cuisine, with the fresh taste of Chinese medicine and chili peppers.



Sushi, Japanese restaurant, Japanese food

Japanese cuisine, but accessible.
The Kabukicho location is rather geared toward the general public.
Here you can relax and enjoy Japanese food and drinks.

Japanese Style "SUSHI" **PUB NODAPIN**

☎ **03-6273-8083** **MAP A-2**

〒 3F Ishii Bld. 45-7 Kabukicho 2chome

🕒 17:00 - 24:00 (LO 23:30) / Mon, Holiday

Budget ¥4,000 - 5,000

Sushi izakaya with a cosy atmosphere. Their sushi and sashimi is very high quality, but affordable. Noda, the manager, was born in Gifu and brought up in Shinjuku.



TaiyuKappou Asou

☎ **03-3200-5821** **MAP A-4**

〒 22-4 Kabuki Cho 1-chome

🕒 11:30 - 24:30 / Open everyday

Budget ¥2,500

"Japanese Cuisine Aso," located on the street commonly known as "Shrimp Street." Our top recommendations are the charcoal grilled Ebi Shioyaki (salt-grilled shrimp), the "Sumbiyaki" (charcoal-grilled) made with fresh ingredients from each season, and in winter, of course the hotpot.



ITAMAE SUSHI Shinjuku Toho / Sushi

☎ **03-6273-9985** **MAP B-4**

〒 Shinjuku TOHO BLD.1F 19-1 Kabukicho 1 chome

🕒 10:00 - 5:00 (L.O.) / Open everyday

Has a large menu on offer, from affordable onigiri sets to seasonal ingredients.



Izakaya (Japanese Style Pub), Sashimi (Raw Sliced Fish) **Maguro Shoten**

☎ **03-5155-3255** **MAP A-5**

〒 First metro building B1 1-23-14 Kabukicho

🕒 Mon-Fri 17:00 - 24:00 Sat 12:00 - 24:00 Sun,Holiday 12:00 - 23:00 / Open everyday

Every day they hold the Tuna Filleting Show, where they cut one fresh tuna purchased that day from the Toyosu market in front of their customers.

Daily Filleting Show Weekdays: From 7:30 pm

Sat/Sun/Holidays: From 6:30 pm



Japanese Style Pub(Izakaya) **SHINJUKU SHUNSAI**

☎ **03-3203-3141** **MAP C-4**

〒 Kabukicho Ichome 9-8

🕒 17:00-4:30 / Open Everyday

Budget ¥4,500 -



Top recommendations include the fresh seafood bought every day at the Toyosu and Iwate markets, the basashi sent straight from Kumamoto, the grilled A4/A5 grade wagyu beef, etc.



Japanese Style Pub (Izakaya)
SHUNSAI HANARE

☎ 03-6380-2040 MAP C-4

📍 1-3-7 Kabukicho Kaneshima BLD.

🕒 18:00 - 4:30 / Open everyday

Budget: ¥4,500 -

🎁 10%off your bill!
🍷 One complimentary serving of chef's recommendation

With a range of areas such as the wide plaza and the private rooms, there's a space for every group size. They sell only the finest sake.



Japanese style bar (Izakaya)
Yakitori Taishu Sakaba MANTARO Jr.

☎ 03-3207-1780 MAP C-4

📍 Ebisu Kaikan 2F 1-10-5 Kabukicho

🕒 17:00-23:00 (L.O 22:30) / Closed on Sun

Budget: ¥2,000 - 3,000

Their special yakitori sauce has been handed down for 60 years, but the top recommendation is the rare Hoppy; this is the only place in Kabukicho that serves it. Yakitori from ¥130. We also offer a variety of fried foods.



Japanese style bar (Izakaya)
Yakitori Taishu Sakaba MANTARO

☎ 03-3209-4253 MAP A-4

📍 Shinjukuakogin dai3 bld.1F 1-28-6 Kabukicho

🕒 16:30 - 23:30 / Closed on Sun

Budget: ¥2,000 - 3,000

A restaurant that feels like it's from the Showa era, with a red lantern hanging in front of it. Menu items range from ¥200 - ¥500.



Japanese style Bar (Izakaya)
KARAGENKI

☎ 03-3204-7277 MAP A-4

📍 Fugetsu-Kaikan 1F 1-26-1 Kabukicho

🕒 16:00-4:00 Sun,Holiday 16:00-23:00 / Closed on 12/31 1/1

Budget: ¥2,500 -

Their best dishes are the charcoal yakitori made with fresh chicken from that morning, and their many types of karaage.



Daichi-no Megumi Hokkaido

☎ 03-6205-6458 MAP B-4

📍 Shinjuku Toho Building 1F, 1-19-1, Kabukicho

🕒 Lunch 11:00 - 14:30 Dinner 14:30 - 23:00 / Open everyday

🍷 Chicken Zangi (Fried Chicken) (2 pieces per person)

Enjoy cuisine delivered straight from Hokkaido. Smoking prohibited inside, only allowed on the terrace.



Sumibi-Kushiyaki Kazekumo-Shinjuku

☎ 03-3202-8991 MAP D-2

📍 13-6 Kabuki Cho 2-chome Metro-Plazal 1/1F

🕒 18:00 - 16:00 / Sun

Daisendori chicken from Tottori, at a calm, secluded charcoal-grilled skewer restaurant.



The third heir of Kabukicho's famous eel restaurant is a car racer! Kenta Hanazawa (35):

"Kabukicho is a place where you can enjoy yourself in a variety of ways."

Kabukicho was

created in 1948. It has only been 70 years since then, and there are a number of businesses on their third heir in Kabukicho.

Kenta Hanazawa, owner of Unatetsu, is the third heir himself. His father passed away to cancer when he was young. Unatetsu has the longest history of any restaurant in Kabukicho, at 64 years. He told us the origin of its name: "We called it Unatetsu, because we wanted to grill eel kabayaki on a steel griddle, like you would with a steak. But they quickly discovered that this overcooks the eel. The whole plan went through. (Laughs)"



Every town has an eel restaurant or soba restaurant that has the passionate support of eel lovers; Unatetsu is one such establishment, and is loved by the people of Kabukicho. Kenta inherited this famous restaurant when he was still young, and was a passionate car racer before he took up work at the store. He won twice in a row on the four hour endurance race on the Fuji Speedway (2000CC class), and holds the class record in Tsukuba. "I won twice in a row in the Fuji series, and decided to let go of my car for now to move onto another part of my life." What's next? "Super endurance," he says!

He has recently begun to support local festivals from behind the scenes, and has become a central figure of the town. "I was nervous when I first started working with the festivals, but it started getting fun ever since about last year," he says. He has had love for the town since he was born, but being loved back at the festivals, and across the region, seems to have made him proud to help support the town. "A lot of people think of Kabukicho as a place to go drinking, but there are places to eat, there's entertainment, and there are a lot of ways for you to enjoy yourself. Kabukicho is not too normal, nor too dangerous. It has a little spice to it, and has a good balance of things," he said. He is a young entrepreneur who runs two restaurants in Kabukicho, and one more in Ebisu, but the eel he serves here is some of the best. Come and try a bite at this famous restaurant before, after, or in between your time on the town.

Shinjuku Unatetsu / unagi (grilled eel) restaurant

📍 11-2 Kabuki Cho 1-chome ☎ 03-3200-5381 MAP B-4

🕒 11:00 - 23:30(L.O 23:00) / Open everyday / Closed only 12/31,1/1,1/2

This eel cuisine restaurant has been in business for over 60 years in Kabukicho. They grill each and every dish for your important date, business dinner, or family outing. [Price] (Before taxes) Una-ju, Super choice ¥4,000, Eel Kebabs from ¥230



Shinjuku Unatetsu Hanare / Unagi (Freshwater Eel) Restaurant

📍 1-22-2 Kabukicho ☎ 03-6233-7878 MAP A-4

🕒 17:00 - 23:30(L.O 23:00) / Open everyday / Closed only 12/31,1/1,1/2

Shinjuku Unatetsu's annex hall opened on October 10, 2019. With the eel kebabs, which use everything from the head to the tail, and hitsumabushi, which is perfect with its thick meat roasted over an open flame and gentle stock flavoring, it offers a variety of fantastic dishes. They also have countless sake in stock. [Price] (Before taxes) Una-ju, Super choice ¥4,000, Eel Kababs from ¥230



2022 KABUKICHO ENTERTAINMENT

The center of entertainment in Kabukicho is back!

Milanoza, Japan's largest cinema, used to have an entertainment complex called TOKYU MILANO in Kabukicho. Eight years after it closed in 2014, a new TOKYU MILANO will return to Kabukicho bigger and better in 2022!

A theater with an edge I would like to make it a space dense with the passion of the actors and the reactions of the viewers. The reactions of the viewers and the motivation of the actors will have a synergistic effect, to create a space with an edge.

Theater/6-8F We aim to be a multi-theater that strives for modern and avant guard theater, music, and film. We intend to develop diverse hybrid pieces, free of traditional genres. The Koma Theater used to be known as the center of Enka, and Theatre Apple not only held plays by groups such as Caramelbox, but also showed musicals, concerts, contemporary dance, and films. The 850 seat multi-theater to be installed in the new TOKYU MILANO will be used to take on new challenging shows. If we can become a venue sought after by theater groups and performers, we believe that we will be able to realize our goal of embodying the entertainment city of Kabukicho.



Yoshio Edamura After working in cinema complex development for Tokyu Recreation, he currently also works for TST Entertainment. Currently living among the diverse culture of Kabukicho.

Theater/9-11F In 1998, Tokyu Recreation opened its first cinema complex in Tsuzuki-ku, Yokohama. It had seven screens, and went on to show countless films. They went on to continue to challenge new things, such as the first IMAX® Digital Theater in Japan, which was highly acclaimed, and operates 19 sites as of the end of 2019. The year we opened our first cinema complex, I was in my early 20's, and I worked in a theater here in Kabukicho. At the time, people would say that the film industry was on the decline, but things were different in Kabukicho. Kabukicho had countless theaters including Shinjuku Plaza, Shinjuku Odeon, Grand Odeon, Academy, Joy City, and Koma Toho, in addition to our Milanoza. There are currently three cinema complexes in Shinjuku, and I would like to open a theater that will bring more excitement, create new discoveries, and help people feel nostalgia."



Shinya Nakanomyou Tokyu Recreation - Film Sales Department Business Integration Head - Shinjuku Milanoza, Shibuya Pandeon; works on operating and developing cinema complexes after working in 109 cinemas.

A new spot for tourism in the city will be created, with multiple entertainment facilities including a cinema, theater, live show hall, hotel, food court, and lounge.



Tatsuro Ishizaki

Tokyu Recreation Representative Operating Officer & CEO of TST Entertainment

Each facility will not only be enjoyable on its own, but will allow for new, organic forms of entertainment that bring them together. We will also create a lively theater that will form a part of Kabukicho's symbol, Cinecity Plaza. Also, we will make it so the ever increasing numbers of foreign tourists can enjoy a safe nightlife. Look forward to seeing a new landmark and the new entertainment created that will be created in Kabukicho!

COMPLEX • MILANO PROJECT

Making Kabukicho a town of live shows once again

While construction has yet to finish, the efforts have already begun, using the Cinecity Plaza and pre-existing live houses.

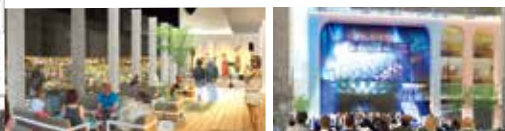
Live Hall/B1-B4F

Shinjuku from the 70's through the 90's had popular live houses such as Tokyo Kosei Nenkin Kaikan, Nisshin Power Station, and LIQUIDROOM, which upheld the scene.

After construction was completed, the live hall will have the greatest capacity in Shinjuku, at 1,500 people standing, with theaters, a food court, restaurants, lounges, and lobbies inside, where live music will flow throughout its myriad areas. There will be a space made for young artists looking to make their breakthrough, and could result in a new Shinjuku-kei genre being created. We also plan to open music events during the late night for the night economy of Kabukicho's unique night life. I would like to make the story of Japan's music scene in 2020 to begin in Kabukicho."



Kaname Hagiwara He has worked in music as an editor for music magazines, in entertainment ticket sales, and in managing live shows. He currently works at TST Entertainment and Sony Music Entertainment (primarily with Zepp).



TST Entertainment was a company established for the purpose of planning and operating entertainment facilities under the "Kabukicho 1-chome Development Plan".



M U S H U P ! KABUKICHO is a web media outlet run by TST Entertainment that mashes up people, music, film, fashion, and all other content from Kabukicho.

Now looking for online salon members!
Twitter: @mashup_culture
Insta: mashup_kabukicho





AIRPORT ↔ HOTEL

Luggage delivery service

¥1,650 per box



01 The day before Online Booking



02 The day before Luggage photos



03 @ Hotel Reception Leave luggage



04 @ HND/NRT Airport Pick-up luggage

Leave your luggage with CA-GO

let yourself free from discomfort experience. You don't have to worry about going back to storage.



Kabukicho is one of the best entertainment area in Tokyo where many tourists visit and there are many hotels nearby. However, the distance from Shinjuku Station or Busta Shinjuku to Kabukicho is more than 1km. Unfortunately, the first day of your vacation end up being a workout day.

That must be tired.

We also welcome customers with a large group. Customer Feedback on questionnaire indicated that with our service they can get average "3.4 hours" more time on their last stay. Please consider to use "CA-GO" to make the last memories on your vacation, instead of "workout day" of the trip.

Most of them said

The process is simple. It's a service with reasonable price!

We have partners with over 300 hotels around Tokyo.



We're looking forward to serve you



www.ca-go.jp

ca_go_delivery_service

Dr. Nakazawa's Ramen Report / Kabukicho's Infirmary"



Tokyo Tonkotsu Ramen Tonchin Shinjuku Shop

1-11-10 Kabukicho 24h / Open everyday

MAP C-4

The young manager, Aoyagi, has made the Suzuran Group grow exponentially in the metropolitan area in the past few years. The group also has Niboshi Chinese Soba Suzuran, Ramen Hayashida, Ore no Menharumichi, Chinese Soba Rukawa, and Ramen Kurouzu restaurants in the Shinjuku area. The base is the same across all stores, which each have their own unique soup; the establishment has its own name, and it's difficult to tell they are part of the same group. Kabukicho's Hosenka serves well balanced ramen that uses soup rich with the umami of red bream along with Kanno Seimen straight whole wheat noodles, which are used across the entirety of the group.



Rich Japanese Chicken Soup Tori Soba Mitaba

TOGANE bld 1F 1-3-16 Kabukicho 11:30 - 15:00, 17:00 - 5:00 Sun 17:00 - 5:00 / Open everyday

MAP C-4

Mei Sayutei, or Sano, runs a girls bar across the way. She worked at a girls bar herself as she trained at Menya Takeichi before opening her own ramen restaurant. She currently works at both Tonight3 and Mitaba. The rich chicken sayu soba is fantastic. The rich soup is made by simmering chicken on high for several hours, and is healthy with a lot of protein and low fat content.

Sandaime Shirobee

MAP B-2

This ramen and izakaya split off from Roppongi Shirobee. Its chashu is very distinct. The meat is deep fried in oil, and with the umami sealed inside of it, it is boiled in the chashu sauce. Before the ramen reaches your table, this chashu is served together with a hot plate, so you can heat it as you wait, for a meal of hot, juicy chashu. The bream bone ramen is delicious.

K-KAIKAN 1F 2-39-12 Kabukicho 18:00 - 5:00 / Closed on Sun 03-3203-9950

Ramen is an indisputable national food in Japan. Restaurants nation wide hone their skills to perfect the art that is ramen. Nakazawa from Nyx Pharmacy, Kabukicho's infirmary, is a ramen freak that loves the dish, and has dug up ramen establishments slightly different from those you might find in guidebooks.



Ramen - Hosenka

1-24-6 Kabukicho 11:30-23:30/Open everyday

MAP A-2

The main store is in Ikebukuro. They also operate the izakaya, Kabuyraya, in addition to ramen restaurants. Tokyo tonkotsu ramen, which is Hakata tonkotsu ramen rearranged in a Tokyo style, is the pride of its chef. They use pork bones and rich soy sauce to bring out the umami in the soup, and make it thick by simmering pork, chicken, and vegetables over several hours. The hand made noodles absorb the soup well, and their original Tokyo-style wavy noodles provide a good balance with them. Increases in portion size are free.



Hakata Tonkotsu Wakura Shinjuku Kabukicho Shop

1-10-11 Kabukicho 24h / Open everyday

MAP C-4

Hakata Nakasu tonkotsu ramen made over the course of 100 hours. Their Shinjuku store is open for 24 hours per day that offers the standard ajitama ramen, as well as their popular special ramen. Classic Hakata ramen.

Try the marinated bream ramen and add rice at the end, it's delicious!



Bream bone salt-broth ramen ¥850 + Marinated bream ramen ¥450

"Kabukicho's Infirmary"-Nakazawa's Nyx Pharmacy.

The pharmacy is open late in Kabukicho, from 8pm through to 9am to next morning. After the final train departs, Nyx Pharmacy puts out a very Kabukicho-esque atmosphere. Most people who come by work through the night; it's probably very convenient because they can get their prescriptions without having to worry about the time.

Nyx Pharmacy / Drug-dispensing health insurance pharmacy

Address Sanmi bldg. 1F 2-38-1 Kabukicho MAP B-3
Business hour Tue - Sat 20:00 - 9:00 TEL 03-5272-1991

Pharmacist
Introduction

Hiroaki Nakazawa

He just loves ramen. The ramen spots above are only the beginning. If you have any interest in nightlife in Kabukicho, go and visit him at Nyx Pharmacy. "I will tell you everything I can about the area."



Recommended Kabukicho Ramen Spots

Mensho Taketora Honten

ACB Hall 1F 2-36-3 Kabukicho
11:00 - 9:00 / Open everyday

MAP B-3



I recommend the rich soy sauce and pork "Uratake Tora Ramen". The rich back fat covers the surface of this chacha ramen dish.

Yakiago Shio Ramen Takahashi Honten

KK bld.1F 1-27-3 Kabukicho
11:00 - 5:00 (LO 4:30) / Open everyday

MAP A-4



Their soup is made using fried flying fish (yakiago). Order rice to mix with the leftover soup for an extraordinary experience.

Sugoi Niboshi Ramen Nagi - Shinjuku Golden District Shop - Honkan

Shinjuku-Goldengai 2F 1-1-10 Kabukicho
24h / Open everyday

MAP B-5



With soup that contains 50 grams of dried fish per bowl, this ramen is unique and rich in fish flavor. They have two stores in Kabukicho, one in the Golden District main building (Honkan), and one in the side building (Bekkan); both operate 24 hours a day.

Taiyo no Tomato-men - Shinjuku Toho Shop

Shinjuku TOHO BLD 1F 1-19-1 Kabukicho
11:00-23:00 (LO 22:30) / Closed on unscheduled holidays

MAP B-4



The popular tomato ramen comes to Kabukicho!! The noodles are made fresh with tofu milk, and are served with tomato sauce.

Rishiri

MAP C-3

Yanagi BLD 1F 2-27-7 Kabukicho
18:30 - 5:00 / Closed on Sun, Holiday

This Orochon ramen spot uses turtles in its dishes, and has been loved as a spot to finish up a night of drinking, singing, and playing in Kabukicho.



Mensho Taketora Shinjuku-ten

Sankei Bld.2F 1-9-5 Kabukicho
11:00 - 9:00 / Open everyday

MAP C-4



Enjoy authentic dishes and drinks in a relaxing booth.

Ramen Jiro - Shinjuku Kabukicho Shop

Nisshin Bld.1F 2-37-5 Kabukicho
11:30 - 3:00 / Closed on Wed

MAP B-3



This spot is known for its volume. Their original, thick noodles are made with hard flour, and come in high volume with toppings to boot. This special ramen will have you hooked the more you try it.

Aizu Kitakata Ramen - Bannai

1-24-6 Kabukicho
11:00 - 23:30 / Open everyday

MAP A-4



Bannai, the owner, makes everything by hand, even in chain stores, meaning that each spot has its own flavor. Get half a portion of rice for free at lunch, and half-price on gyoza on Friday.

Nagasaki Chanpon Ringer Hut - Shinjuku Toho Building Shop

Shinjuku TOHO BLD 1F 1-19-1 Kabukicho
10:00 - 6:00 (LO 5:30) / Open everyday

MAP B-4



Chanpon made with domestic vegetables, sara udon, and gyoza.



They call him "Night Mayor of Kabukicho" Maki Tezuka says "Kabukicho's case"

"Honestly, I don't think tourists can really enjoy Kabukicho." He suddenly began the interview at the heart of the matter.

Maki Tezuka. He is an entrepreneur that currently operates six host clubs and a number of bars in Kabukicho. He was originally a charismatic host himself, and he began his career, and became famous, in Kabukicho. He has started his host clubs (a sex-related industry) here as well, which has put him in a position to be discriminated against, though his ability to spread information and his sensibilities are recognized by the people of Kabukicho. He is currently the executive director of the Kabukicho Shopping District Promotion Association. The economic benefit of night tourism has become more sought after as of late, and nine of ten people will tell you the night mayor of Kabukicho is Maki during such discussions.

Maki Tezuka, night mayor of Kabukicho. We had to speak with him.

"It's not much of a place for entertainment, and the places that are starting to offer entertainment are on the surface level, and are quite different from Kabukicho's traditional charms."

In 2015, where the Koma Theater once was, the Shinjuku Toho Building with its famous Godzilla head now stands, and one of its primary tenants is a large scale hotel. After it opened, Kabukicho began its change into a tourist destination. More accurately, it has become a base for tourist activity, as it is an area centered around convenience.

"If you still want to experience the town (in a short period), you need to go to a bar, and drink there until morning. It's the only way to get to know Kabukicho. It will give you a small peek inside."

This means that, on the other hand, any place can serve as an entry point. If you pick up an idea online, post it on your SNS, calculate out your costs, and enjoy yourself within those limits instead of just going out and having fun, you will only find what you have allowed yourself to. That's how tourism in Japan is right now.

"Coming to a place outside of the bubble (of your limited everyday life), you can see yourself for who you are from an outside perspective. You don't intentionally try to see who you are; doing pointless things, and spending money pointlessly gives you pause to reconsider your actions, and this can give you a chance to see who you are and what you want from an objective standpoint. If you think about it, you don't even really understand yourself. The time you spend here will give you a chance to think objectively. It has meaning because it doesn't just end with a drink. You don't have to try to make something happen yourself. Time spent going a little crazy

gives you a chance to think about who you actually are. To get an understanding of Kabukicho, knowing the fact that it's outside of your bubble is very important," he says. He spoke very passionately, perhaps because he had been drinking a little.

"The feeling of liveliness you get here is the same you feel in New York, and places like New York or Ebisu have Kabukicho-esque elements to them. Drinking establishments are like that. This town has so many gathered together, and is so tightly condensed, that it is the best place in the world by far to find a place that suits you," he said. His words reflect what is great about the area. With everything condensed so much, the town itself becomes a form of life, always purifying itself and evolving.

"The people who work here are closer to the core. They can't afford to be 'dumb!'"

"People should live as however they want. Freely. Trying to live while you deprive yourself of something is hard, and you shouldn't live a life that makes you feel like that. You need to be fairly numb in order to live the same way every day. Humans are creatures that should live without holding back on their desires or settling, and not thinking anything about it. Temperance, reason, and rules exist because we have to live in a society. That's why saying coming to terms with what kind of person you are is laughable, is laughable. The people who work in Kabukicho live within their human desires. They use it in the cycle of their daily lives. But there are some people who actually become like ants amid it all. Then it's all the same. But it's 100 times better than becoming an ant due to societal forces, conventions, or sets of preferences. At least they've noticed it, and struggle, and could possibly get out. But then the media reports on those parts of the town as something funny, and things go off the rails. People make excuses like family, having kids, or say it's not normal, but no one has the right answer. The people of Kabukicho are much more correct as humans."

I think it's allowed to be as it is because there is a bubble around Kabukicho itself. It's true that new possibilities and interesting things can be found behind the scenes, but I don't think everyone is looking for as much freedom or chaos as he says...

Interviewer/Koichi Teratani



Maki Tezuka

Profile/Born on September 20, 1977 in Saitama.

He began working as a host in Kabukicho in 1997, an instantly charismatic presence. He established Yachonokai, a volunteer organization of famous Kabukicho hosts. He created the Kabukicho Book Center in 2017, the only book store in Kabukicho, which unfortunately failed, and is scheduled to reopen in 2020. He currently owns six host clubs, and eight other bars and snacks, and is also the chairman of the Smappa! group, which runs beauty salons and more. He became the executive director of the Kabukicho Shopping District Promotion Association (his present position) at the recommendation of chairman. His publications include UraDokusho (Discover 21, 2019), and Not Giving up On Myself - Important Things I Learned in Kabukicho (Discover 21, 2009). He is currently publishing an irregular series about economics in Kabukicho in Forbes JAPAN as of October 2019.

Kabukicho Nightlife

Bars & Restaurants/Lounge Edition



Column 1

Restaurants in Kabukicho are diverse and unique, and it's impossible to break them up into genres.

You can't have nighttime entertainment without them. Song and dance brings the night to life.

But it's more than that; it's the people make it interesting.

By the way, Nanae (Nanae Furukawa) is an actress that works in film and theater. She is the manager of the Ningen Restaurant, a bar and restaurant on the fourth floor of the building with 18+ written on it, across from the Robot Restaurant on Sakura Avenue.

It is fairly new, having only been built in 2018. It is also a gallery bar, and sometimes holds exhibits for painters, photographers, illustrators, and manga artists. "It's a human restaurant, with humans by humans for humans."

They're insistent on that point. She says that before coming here, she worked at another restaurant in the same group, but before that, she was looking for high paying night jobs. She was doing a trial run at a Kabukicho girls bar, where an actor that works for her current group told her that his boss had come, and said she was funny. He told her that, he had mentioned to him that she was looking to work for them (she never said that), and after a two second interview, she was immediately hired. It has been over six years since then. Unpopular actors and celebrities will often come down here to work part time. "By the way, the girls bar I was doing a trial at is in the same building Ningen Restaurant, which opened in, in 2018. It's a miracle!" Something is really drawing her to this area.

Kabukicho is a little frightening, and the fourth floor in a multi-purpose building there, even more so.

But across the street is a very comfortable place, which is very Kabukicho. "Gather up your courage and come up to the fourth floor of our 18+ building." (Nanae)

Restaurant

N.N.G.N. NINGEN RESTAURANT -N.N.G.N

Charge discount!!

☎ 03-6265-9700 MAP B-4

📍 4F Kai-Building 1-13-11 Kabukicho

🕒 18:00-5:00 / We're open all year round!

Situated across from the Robot Restaurant, this is a great establishment to gaze at the neon lights from the raised tatami seating, and eat and drink until 5am. Service charge: ¥500



Next up is the largest and most reasonable show restaurant in Kabukicho, where you can enjoy fun discussions with the dancers and see high quality dance shows: Shinjuku NEST.

It's beneath the I♥Kabukicho building, directly across from the Godzilla head building.

We have videos of the exciting pole dancing, and the dance show performance by the luscious singers, which are must sees.

///KABUKICHO ENTERTAINMENT REPORT///
entertainment show restaurant SHINJUKU NEST

CHECK a Video!!



Shinjuku NEST
/ Show Restaurant

A free tequila for each person in your party!

☎ 03-5285-1160 **MAP B-4**

📍 B1 Hayashi BLD 1-14-7 Kabukicho

🕒 19:00 - 1:00 / Closed on Sun (If Sun is a Holiday closed on Mon.)

Cover charge: ¥2,000. Unlimited time. Customers must order at least one drink.
20% tax. Minimal charge is ¥3,000.

nest
Party night

Bars with deals if you bring your guidebook

STANDING BAR

PUB&STANDING BAR St.James

Bump your Asahi Super Dry S size to an M size!
(*Once per day)

☎ 03-3200-5556 **MAP A-5**

📍 1F First Motoroburu 1-23-14 Kabukicho

🕒 12:00-3:00 (Fri.Sat.The day before holidays)

🕒 12:00-5:00 (Sun Holiday) 12:00-24:00 12:00-24:00

/ Open everyday

Half of all daily customers at this classic bar and pub are from abroad. They always have five types of draft beer on tap! Their most popular dish is their fish and chips. Grab a beer, and enjoy.
BEERS ON TAP (London Pride) 1/2 pint: ¥600, 1 pint: ¥1,000 [GUINNESS] 1/2 pint: ¥600, 1 pint: ¥1,000 [Hoegaarden White] S: ¥900, L: ¥1,700. All prices include tax.

Bar Yousagi

☎ 03-3208-3417 **MAP B-4**

📍 2F Cherry Bld 1-12-5 Kabukicho

🕒 19:00-5:00 / Closed on Mon

This authentic bar quietly operates in a small building. Their fantastic cocktails are great for any occasion.

Cover charge: ¥800. Cocktails: ¥1,000 +



Bear Restaurant

YONA YONA BEER WORKS KABUKICHO

☎ 03-5291-1347 **MAP A-4**

📍 1F Humax Pavilion Shinjuku Anex 1-21-7

Kabukicho

🕒 16:00-23:30 Sat.14:00-23:30

Sun and holiday 14:00-23:00 / Open everyday

This official Yona Yona Ale beer restaurant will give you the best variety of Yoho Brewing draft beers. It also offers a large food menu, including roast chicken and original sausages.



BAR KINGYO

1 free soft drink

☎ 03-6233-8662 **MAP C-3**

📍 6F PLAND BLD 2-24-6 Kabukicho

🕒 0:00-8:00 / Closed on Thu

Ever want your own hole in the wall type of bar?



Kabukicho has become a tourist destination as of late, but it was an international town even before that.

It was originally mostly populated by Chinese and Taiwanese (HUMAX Group, etc.), and North and South Koreans (Toa Kaikan, Metro Shoji, etc.) people, who arrived after the war, when Kabukicho was created. More recently, people from India, Bangladesh, and Nepal have opened businesses here.

People from abroad who have the same roots or birth place need to keep together and help one another, like a family, to overcome difficult times in Japan, where it is still quite insular, and has a number of unique social rules. Kabukicho remains a place where many foreign individuals work, regardless of what phase of their lives they're in. Anny Rahaman is probably the boss people with Indian heritage in Kabukicho.

43 years old. He was born in India, and came to Kabukicho at 13. His brother was highly involved in the clubs in the area, and apparently people from abroad have a hard time doing business at first, but that "Might have been lucky," he says.

Anny is an entrepreneur that operates over 10 bars in Kabukicho to this day.

His first restaurant was the quiet bar, BRUE GARDEN, on 2-chome. He opened it when he was 20. The motto of his restaurants has always been "No TAX! No Charge! No Holiday!" which holds true in all of his restaurants. He may be doing well thanks in part to making the confusing pricing systems of Japan's bars easy to understand.

I asked Anny what he liked about Kabukicho. "There are some good parts, and some bad parts. You can really enjoy yourself for ¥4-5,000, or make a mistake and use up 4-500,000. That's what's great about it."

I see, it's thrilling. "But you can enjoy yourself freely here," he said. How does one get to the real Kabukicho. I make guidebooks myself, but if you're going out somewhere, making friends with someone from there is the fastest way to learn.

Prices in Anny's stores (within Kabukicho) are the same everywhere, with ¥600 beer, ¥700 cocktails, and ¥700 fish and chips. No taxes or service fees. Any of them will give you a great experience for around ¥2,000.



ANNY Rahaman

Anny's shop is here!

Bar

BLUE GARDEN

☎ 03-5270-0838 **MAP B-2**

📍 1F Aoi-Kaikan 38-7

Kabukicho 2 chome

🕒 Mon-Sat 19:00-8:00

Sun 19:00-5:00 / Open everyday

First opened by Anny Rahaman after he finished training as a bartender. Regular customers gather at this hole in the wall.



Café and Bar

BAR ACQUA C1Y

☎ 03-6475-3363 **MAP A-2**

📍 1F Seibu-Shinjuku-Ekimaie BLD.

46-3 Kabukicho 2 chome

🕒 12:00-6:00 / Open everyday

This aquatic style bar is located in front of the Northern exit of the Seibu Shinjuku Station. It is a great place to grab a coffee while you wait for a friend.



Café and Bar

BAR ACQUA - CAFE 88

☎ 03-6205-6678 **MAP B-4**

📍 1F Tatehana BLD. 12-9

Kabukicho 1 chome

🕒 12:00-7:00 / Open everyday

There are always disco song from the 70's and 80's playing in the interior of this British style cafe bar. The 88 in the name stands for the year of Anny's birth.



Café and Bar

BAR ACQUA - Shinjuku OLD

☎ 03-3200-3788 **MAP B-5**

📍 1F Wings BLD 15-8 Kabukicho

1 chome

🕒 24h / Open everyday

The first floor, right in front of the Benzaiten, in the center of Kabukicho, is always full of people from all over the world. The interior of this British style cafe and bar is always alive with disco songs from the 70's and 80's. Be friendly, and have a good drink and listen to good music.



The What kind of person is the matron of this Kabukicho snack bar?

The



"A profile? You'll be able to tell my real age if I talk (laughs). I hope you don't mind that I have a drink to calm my nerves." So she said, resulting in this picture.
It is my fifteenth year back in Tokyo, after I left my birthplace of Kagoshima after my divorce. I came up to Tokyo with no care about what might happen. I tried to become an idol singer in Tokyo a long time ago, so I had a feel for the area. I really wasn't thinking, and all I could do was work in the red light district.
I worked my first part time job at a certain lounge in Kabukicho's Caterina Building. The place I worked at before I came here was bad with paying out wages, and I realized it

Bar SCHOLA



The matron is named Masami.
"Have some delicious Obanzai, and let's drink and have some fun together!"
I didn't know what Obanzai is; it apparently refers to side dishes.
It's a word from Kyoto, but Masami is from Aomori.
She used to work both here and as a nailist.
I asked her what she recommended in Kabukicho, and she said, "Pontocho."
...Kyoto again? No, it seems that it's a place on Kabukicho 2-chome.

☎ 03-6205-6121 MAP C-5
📍 1F Kabukicho Daikan Plaza 1-2-7 Kabukicho
🕒 19:00-5:00 / Closed on Sun

Buy by the shot, or by the bottle
[Starting from one shot] Service charge...¥2,000 / One Shot... From ¥1,000 -
[Bottle] Service charge...¥3,000 (on the rocks/mixers/karaoke) Bottle...¥5,000 -

💰 Pay half on the charge price!



★ Recommended by Schola's matron, Masami: the Kyoto Style Izakaya Pontocho

☎ 03-3208-7271 MAP D-4
📍 1F Lions Plaza 2-9-18 Kabukicho
🕒 Mon - Thu 18:00-3:00 / Fri, Sat, Before Holiday 17:00-6:00
Sun, Holiday 17:00-3:00 / Closed on 1/1

This working class, urban house-style izakaya is highly reminiscent of Kyoto. They serve sake and dishes made with ingredients from Kyoto, and their interior contains many elements of the region. Their tea shabushabu course starts at ¥4,000.

💰 10% OFFs your purchase!



Snack-style establishments are the most prevalent type in Kabukicho. Raising the roof in Kabukicho is great, but there are a lot of people who want to visit snack bars, or sing karaoke. Let's have a look at where you can do that. You may find a surprising amount of relaxation.

Hanashinju The membership bar lounge

☎ 03-3200-6340 ※Reservations required MAP D-3
📍 6F AD BLD 2-22-13 Kabukicho
🕒 20:00-24:00 / Closed on Sun

This members only bar lounge has been in business for 22 years this year. Set price: ¥13,000 and up *Taxes and service fees not included*



snack!

Shoko Segi runs the Sanskrit salon, Bisha.

would just be better to start my own place.
It has been nine years since I opened. I was worried about being able to get customers to come at first. But as people came, numbers started to increase.
We do yakiniku in-store for New Years parties and customer birthdays. Smoke? We just open all of the windows (laughs).
Shoko was captivating, smiling and laughing the whole time. "We're cozy, and are like a family, so come and drink with us any time." Ask the matron what you should request on the karaoke; she once worked to become an idol.



Snack / Mini Bar
Sanskrit Salon Bisha 💰 2 hours for ¥5,000
☎ 03-5291-9671 MAP C-3
📍 2F Dai6 Honma Bld. 2-21-3 Kabukicho
🕒 20:00-24:30 / Closed on Sat, Sun, and Holiday
Set price: ¥8,000 (appetizer, mineral water, ice, house bottle)

MIX bar A DAY

☎ 050-3176-1617 MAP D-2
📍 Metoro Plaza 1 / 6F 2-13-6 Kabukicho
🕒 21:00-6:00 / Closed on Sun and Holiday

💰 1 free draft beer!

MIX Bar is "a place where you can meet cross dressers, drag queens, female cross dressers, and older guys who are a little rough around the edges." Takami, a drag queen, is the matron. She went from high school (all-boys), to a college of music, to become a studio musician in Shinjuku 2-chome, then Okinawa (for some reason), and back to 2-chome, to Asakusa, Roppongi, Ginza, and then on to Kabukicho. But she doesn't "want to make it a cross dressing bar," and so, she says, it might be better to treat it as a normal snack bar. It is a new establishment.
☎ 1 hour all you can drink ¥3,000
Set price: ¥5,000 *By the bottle *Taxes and service 20%*



HALF Lounge - Flapper

☎ 03-5286-2828 MAP B-3
📍 5F Suzuki BLD 2-37-2 Kabukicho
🕒 18:30-24:00 / Closed on Sun and Holiday

💰 All you can drink (1 hour) ¥3,300 *Tax included!

In business in Kabukicho for 33 years, they offer a cozy, relaxing space, and karaoke.
☆ Price for your first visit: (1 hour) All you can drink ¥3,300 *Tax included*



Bun-Bun

☎ 03-3207-3571 ※Reservations required MAP D-3
📍 3F Skylark BLD 2-38-11 Kabukicho
🕒 18:00-23:00 / Closed on Sat, Sun, and Holiday

This establishment is popular with regular customers, and has been kept open for 22 years by the great efforts of the matron.
Set price: ¥9,000 and up (four types of appetizer, mineral water, ice)
*By the bottle





The Vanishing Legacy of Showa: Closure of “Rotary,” Kabukicho’s Last Cabaret

The cabaret “Rotary,” which occupied an area of 240 tsubo (around 793 square meters) on the 6th floor of Furinkaikan in Kabukicho, closed in February 2020.

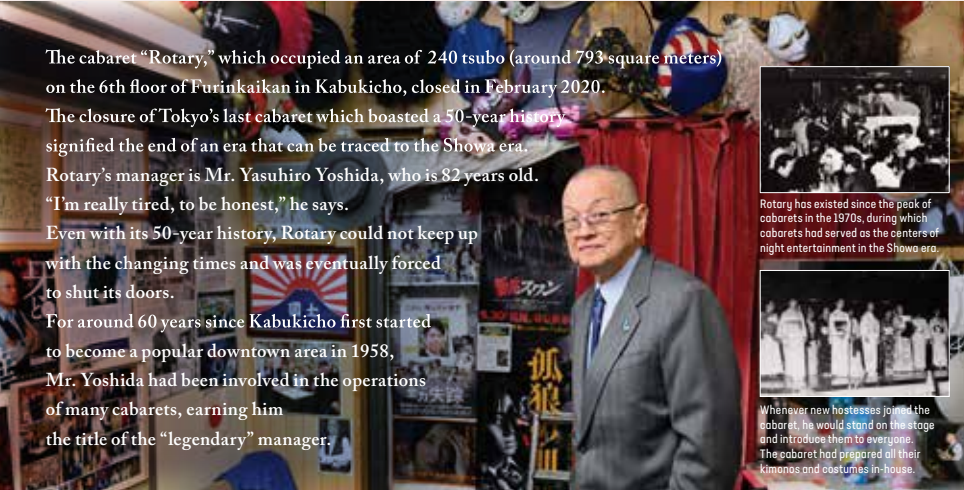
The closure of Tokyo’s last cabaret which boasted a 50-year history signified the end of an era that can be traced to the Showa era.

Rotary’s manager is Mr. Yasuhiro Yoshida, who is 82 years old.

“I’m really tired, to be honest,” he says.

Even with its 50-year history, Rotary could not keep up with the changing times and was eventually forced to shut its doors.

For around 60 years since Kabukicho first started to become a popular downtown area in 1958, Mr. Yoshida had been involved in the operations of many cabarets, earning him the title of the “legendary” manager.



Rotary has existed since the peak of cabarets in the 1970s, during which cabarets had served as the centers of night entertainment in the Showa era.



Whenever new hostesses joined the cabaret, he would stand on the stage and introduce them to everyone. The cabaret had prepared all their kimonos and costumes in-house.

of perfumes worn by the hostesses.

“Large cabarets have a lot of hostesses and some of them are from the same hometown as their customers. You can hear them talking in their local dialect sometimes. In some ways, you can discern a hostess’ rural character from her scent.

The sound in cabarets is basically live music. However, there are also times when we go on the stage and do a sexy dance or ballroom dancing. Showa cabarets have also always featured microphone performances by ‘black-suits’ (male cabaret staff). The manager (Mr. Yoshida) had told me that although color and aroma can be found in other entertainment venues

like clubs, ‘sound’ is the thing that really sets cabarets apart.”

Black-suits and hostesses are the centerpiece of cabarets. This makes cabarets somewhat different from clubs that are helmed by a “Mama” (female proprietress).

The “Mama” creates a festive atmosphere in her club every day by taking care of every small detail in order to showcase a feminine façade, whereas cabarets thrive on a masculine dynamism and, for lack of a better word, chaos. However, this “chaotic” atmosphere is also what allows everyone to feel at ease.



We suddenly recalled that Haruka’s performance on that day had begun with a song by Hibari Misora and likewise ended with a Hibari Misora song.

“I believe that the genuine meaning of cabaret is that of a live band. That’s why I think maybe it’s more appropriate to think of this place (Rotary) now as pseudo-cabaret,” said Haruka.

“The gaudy cabaret scene of the past is gone, and this is the

only place in Tokyo where the cabaret ‘system’ still remains.

There are two other cabarets in Osaka and I think a new cabaret which had just opened in Yokohama, but even then, there are only three others left.”

Haruka told us that a cabaret revolves around three principles: “*sound, color, and aroma*.” Sound refers to the music, color refers to the neon decor, and aroma is the scent

As for “aroma,” Haruka explains, Cabarets have a “last dance” between hostesses and their customers at the end of the day where they try to market themselves through questions like, “When are you coming again?” or “Would you like to go somewhere now?” In this moment, the hostess makeup and the scent of her perfume tend to leave a remarkable impression on the customer.

Even if the men realize this, they usually cannot help but fall in love with this scent.

The seats in a cabaret are arranged based on information that

is shared between the black-suits and the hostesses.

The result is a well-balanced arrangement across the entire space that resembles numerous small clubs clustered in various spots.

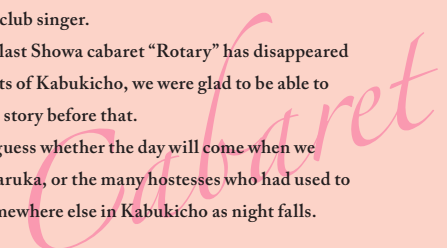
The birth of mobile phones, which made it easier for hostesses to get in touch with their customers directly, had a big impact on the role of black-suits. Perhaps it was just around this time when the cabaret scene, which had been a microcosm of Showa, started its march towards extinction.



Haruka Ito, a club singer.

Although the last Showa cabaret “Rotary” has disappeared from the streets of Kabukicho, we were glad to be able to hear Haruka’s story before that.

It is anyone’s guess whether the day will come when we get to meet Haruka, or the many hostesses who had used to work here, somewhere else in Kabukicho as night falls.



Cabaret club



Fall in love in 5 Seconds – Kabukicho's Bewitching “Ageha”

If cabarets were a Showa business, cabaret clubs are a Heisei business. Hiroshi Niito, from the Hawaii chain that was once a great hit in the world of cabarets, created Cat's in Kabukicho, the first establishment he deemed a cabaret club, which he conceived as a business that would use the same system as a cabaret, but would use amateurs, like university students, as hostesses to provide unpolished service to its customers, rather than professionals that were more refined. Most of the first cabaret clubs (from year 60 of Showa until the beginning of Heisei) were more like cabarets, with stages in large stores with interiors with over 330 square meters in size, and offered shows as their main form of content.



Executive Club RanMaru is an authentic cabaret club operated by the same company that created Cat's. The contents of RanMaru's shows change each month, with two elegant and bewitching erotic shows held by the show members from the first to the fifteenth every month in the main hall.

Executive Club RanMaru

CHECK a Video!!



☎ 03-3209-8925 MAP D-2
 📍 1/1F MetroPlaza 13-6 Kabukicho 2-chome
 🕒 19:00-1:00 / Closed on Sun

Basic rate (60 minutes)
 19:00: ¥6,000 / 20:00: ¥8,000 / 21:00: ¥10,000
 Cover charge: ¥1,000 / Extension fee (30 minutes): ¥4,500 / Service charge: 15% / Tax: 10%
 House liquor: Shochu, whiskey, brandy, bourbon / Free drinks: Cola, soda, ginger ale, oolong tea

🌟 60 minutes for ¥6,000 after 19:00 (service fees and taxes included)
 60 minutes for ¥8,000 after 21:00 (service fees and taxes included)
 *Limited to customers that have not designated a girl. Not applicable to parties with customers who have one.



Recommended Kabukicho Cabaret clubs

Luminous saloon
PROUDIA

☎ 03-3232-6572 MAP C-3
 📍 1F Gafuku BLD 26-4 Kabukicho 2chome
 🕒 20:00-1:00 / Closed on Sun and Holiday

Standard: Set charge (60 minutes)
 21:00-21:59: ¥8,000. 22:00-last: ¥11,000
 Service charge: 25%. *10% consumption tax will be charged separately.
 House liquor: Whiskey, brandy (Hennessy)
 Estimated budget: ¥17,000-¥20,000
 (for a single customer who has asked for a specific person)



LUXURIOUS LOUNGE Cabaret-Club
AMATERAS

☎ 03-3204-1248 MAP D-3
 📍 B1 Checkmate Building 23-12 Kabukicho 2-chome
 🕒 20:00-1:00 / Closed on Sun and Holiday

20:00-20:59 (60 minutes): ¥8,000 / 21:00-last: ¥11,000
 Service charge: 20% (VIP room: 25%).
 *10% consumption tax will be charged separately.
 Estimated budget: ¥17,100-¥20,000





We went to the luxurious luxury club, selene, a cabaret with a matron



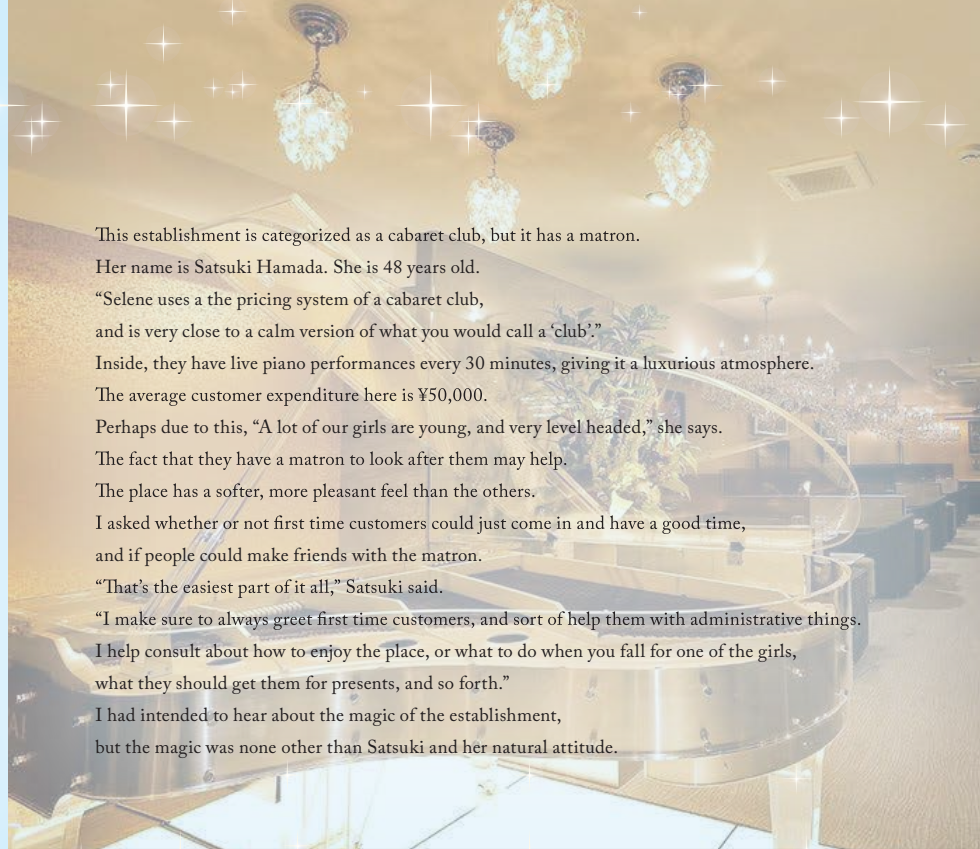
Club selene

1 free draft beer!

☎ 03-5292-1931 **MAP C-5**

📍 2F 2nd Wizard 7 BLD. 2-8 Kabukicho 1 chome
🕒 20:00-1:00 / Closed on Sun and Holiday

*Fee system▶ 20:00-last (60 minutes): ¥11,000
30 minute extension: ¥4,500. Tax/service charge: 25%*10%
* Estimated budget: ¥20,000+



This establishment is categorized as a cabaret club, but it has a matron.

Her name is Satsuki Hamada. She is 48 years old.

“Selene uses the pricing system of a cabaret club, and is very close to a calm version of what you would call a ‘club!’”

Inside, they have live piano performances every 30 minutes, giving it a luxurious atmosphere.

The average customer expenditure here is ¥50,000.

Perhaps due to this, “A lot of our girls are young, and very level headed,” she says.

The fact that they have a matron to look after them may help.

The place has a softer, more pleasant feel than the others.

I asked whether or not first time customers could just come in and have a good time, and if people could make friends with the matron.

“That’s the easiest part of it all,” Satsuki said.

“I make sure to always greet first time customers, and sort of help them with administrative things.

I help consult about how to enjoy the place, or what to do when you fall for one of the girls, what they should get them for presents, and so forth.”

I had intended to hear about the magic of the establishment, but the magic was none other than Satsuki and her natural attitude.

A New Shinjuku Kosha Service Industry Confederacy Member Establishment

New Club ROYAL

☎ 03-3232-0503 **MAP A-4**

📍 2F JA bldg. 1-17-7 Kabukicho
🕒 20:00-1:00 / Closed on Sun

Basic rate (60 minutes): ¥5,000 from 20:00-21:00 / ¥6,000 after 21:00 Service charge/tax: 10%

New Club Salon de Mei

☎ 03-3209-7771 **MAP B-3**

📍 7F Checkmate Bld 2-23-12 Kabukicho
🕒 19:00-1:00 / Closed on Sat, Sun, and Holiday

Set fee (1 hour): ¥8,000. Separate tax/service charge: 25%

New Club Dream Flow

☎ 03-3207-5355 **MAP D-4**

📍 7F Shinko BLD 1-2-13 Kabukicho
🕒 20:00-24:00 / Closed on Sat, Sun, and Holiday

Set fee: ¥6,000+ (tax and service charge separate)
* Appetizer, mineral water, ice, house liquor

New Club Elfin

☎ 03-3208-2512 **MAP D-3**

📍 7F Lee3 BLD 2-11-4 Kabukicho
🕒 20:00-1:00 / Closed on Sun and Holiday

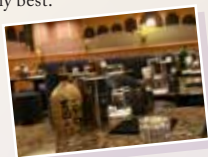
Set fee: ¥6,000 until 21:00(60 minutes), ¥10,000 after 21:00 (90 minutes). Tax 10% / service fee 20%.

The Club Cabaret...

If you want to know about Kabukicho, cabaret girls and hostesses probably know it the best. They tend to live their lives within the city, so girls that are here for a long time have a lot of friends, too. We asked Erika (Erika Honjo), who works at Minamijujisei, to recommend us places she tends to go to. Her own place of work, Minamijujisei, is a cabaret club that works on a payment system that charges based on time, and calls itself a "Kurakyaba" (a "Club Cabaret"). Apparently this means that its closer to a club than other cabaret clubs, and, put simply, employs girls from a different age group. Cabaret clubs employ girls in their twenties, while a club cabaret employs ones who are ten years older.



Minamijujisei's Erika Honjo was born in Yamagata. Her intonation is a little rough. She wore a kimono for us. She works in town seven days a week. Of that, she works six days and Minamijujisei, and the last day at another Kabukicho bar. She must really love Kabukicho. "I'm comfortable here. But I be able to stay here unless I really do my best." That sounds like it would be true. "But I'm having fun, so it's okay," she said.



Club Minamijujisei

50% OFFs basic charge!

☎ 03-5272-3288 MAP B-2
 📍 B1F 1st Metro BLD 2-13-6 Kabukicho
 🕒 19:00-1:00 / Closed on Sun and Holiday

<Fee system>
 19:00-: ¥10,000 / 21:00-: ¥12,000
 / Extension fee (30 minutes): ¥5,000 Service fee with tax: 20%



Now it's time to move on to our cabaret hostess recommendations for spots in Kabukicho; we will take a look at Erika's recommendations. The first she told us about was KUJIRA ENTERTAINMENT, where she said her acquaintance, Naoki Akita, works as manager. "I don't go often, but I always look at their SNS, and it's always full of people from all over having a great time. They're really going all out," she said.

Erika's Recommendations

KUJIRA ENTERTAINMENT is an entertainment restaurant and bar is based on the world of the popular classic movie, Cocktail, with performances from flashy bartenders along with other shows. The manager, Akita, quite passionate told us, "I want this to be a place where our customers can feel Japan's hospitality, be moved, and feel happy. I also want to be a presence that will be remembered in the history of entertainment in Japan." We took a video; you can see it at the following URL.



ENTERTAINMENT DINING BAR KUJIRA ENTERTAINMENT

☎ 03-6205-6675 MAP C-4
 📍 B2F Furinkaikan 2-23-1 Kabukicho 🕒 20:00-4:00 / Closed on Sun
 Cover charge: ¥1,000 / Service charge: 15% / Consumption tax: 10%
 Budget: ¥5,000+ *Payment: Credit cards accepted (JCB, AMEX, Diners, Visa, Mastercard, UnionPay, Alipay, WeChat Pay)

CHECK a Video!!

//KABUKICHO ENTERTAINMENT REPORT //KUJIRAENTERTAINMENT



Itami is a yakiniku place she visits often. There are many such restaurants in Kabukicho. There's no going wrong with one recommended by a cabaret girl.

It's close to Minamijujisei, and has a casual atmosphere. It's delicious, and I'll go there with customers after hours. It gets lively at night, with after hours customers, cabaret girls, and hosts.

Recommend 1

Itami Shinjuku

☎ 03-6233-8229 MAP B-3
 📍 13-2 Kabukicho 2 chome
 🕒 18:00-6:00 / Closed on 3rd Mon

¥10,000 or more, ¥1,000 OFF!

This establishment is popular with those in the know, and is found in a back alley off Shokuan Avenue. They use only black Wagyu beef from trusted suppliers, and they use only the freshest ingredients, and serve no frozen meats. "I really like the tongue, and eat it a lot. I recommend their grated yom sauce, which is easy on the pallet, and pretty hard to find," she says. Budget: ¥4,000-¥8,000. Kalbi: ¥980 / Salty beef tongue: ¥980 / Salty beef tongue with green onions: ¥1,480. 5cm+ in thickness! Premium skirt steak for ¥2,280. This popular dish has a thickness of 1.5cm to 2.0cm.



Toro dipping sauce

At the end, she recommended the transgender club, M.

The matron is called Megu, who I've known for eight years. I go there a lot after hours. Megu is from Osaka, and is really open and tells funny stories. It even has karaoke.

Recommend 2

new-half club new club M

☎ 03-6380-3848 MAP C-4
 📍 10F Caterina BLD 3-15 Kabukicho 1 chome
 🕒 20:00-1:00 / Closed on Sun

[Budget] ¥3,000 and up for 60 minutes + 15% tax

Sent me a photo. Megu is on the left. Erika is in the middle.



Recommend 3

I want everyone to go there to see the shows and try the food. Also, if you've come all the way to Kabukicho, and want to try a piece of Kabukicho, you need to go to a cabaret club, or a host club if you're a woman.



Host clubs you should visit at least once.

Any red blooded female that finds her way to Kabukicho will want to visit host clubs, but being hesitant due to not knowing the manners or system is natural. Host clubs are actually easy to visit, and very fun. This is what you should know before you go to one.

Smappa!
OFFICIAL WEB SITE



Choosing a Spot

- ▶ Pick a place with at least 10 guys.
- ▶ Pick one that's part of a group or chain.
- ▶ Check out the place via their HP or Instagram before going.

First Time Visits are Cheap

- ▶ You can enjoy a night out from between ¥500 and ¥3,000 for every hour or two.
- ▶ Most places will give you an all you can drink course for your first time.

*Prices and menus vary.



Step1

Presenting ID

Make sure you bring your ID. You cannot enter one if you are not of age.



Step2

Getting to your seat

Take the wet towel and torhan that they give you.

*A torhan is a lap blanket



Step3

Man Menu

The man Man Menu is a menu of pictures you will use to pick your host.



Step4

Cheers

Now the fun begins!
Time to enjoy yourself with your host!



Step5

Host changes

Your host will change out with another after 15 minutes. Pick one you like.



Step6

Business cards

Your host will give you his business card when he takes his seat.

*You do not need to provide him with your own business card.



Step7

Champagne call

Each store has its own different champagne call.

This is the best part of host clubs.

- ▶ Knowing how they are done in several places is a good thing.

- ▶ The host will toast with you once it is called. The hosts will drink down the whole glass. That's how it's done!!



Step8

Paying, picking one to see you off

Select the host to send you off. Pick the one you liked the best that day.

If you're going to try a champagne call, try this! The best!

▶ CHAMPAGNE CALL! Tour (Reservations required)

Applicable stores
FERSEN, APITS, OPUST, VANP'S

This is a tour that allows you to get a taste of the famous host club champagne call. The prices are pre-set, meaning you will not have to pay anything over the above price. This is a great plan for those looking to make new memories of their trip, or to give an unforgettable gift for a friend or family member on their birthday or other commemorative day. Photos of you in the host making a lively champagne call against the glamorous backdrop of the store's interior will make a great shot for your SNS.

Participants: Parties of two and up. Date: Decided dependent upon your schedule. Times: A time of your choice between 7pm and 8pm

Part 1

Meetup at or around Kabukicho
Or come directly to the store

Part 2

Enjoy the host club

Part 3

Farewells

Usual price of ¥10,000, becomes **¥7,000**
per person with the pamphlet

(includes taxes and service charges)

*This plan is only available through this pamphlet. It is not advertised on our website.



We also offer other tours to meet the needs of our customers.

Try the host club trial tour

To get your fill of fun on your first time out

SPECIAL WINE TOUR

With a number of sommeliers in their employ,

You can try wines you won't find in even Michelin three star restaurants



See here for details

[Reservations/Inquiries]

SCRAMRICE Ltd.

Contact / Yamato

TEL : 03-6380-3990

Mail : smappa-tour@scramrice.co.jp

*If you have any questions, please contact the individual above.

The most passionate actors on the Kabukicho stage offer bewitching services. Host clubs are places where gentlemen date on their gentle ladies. Some offer ballroom dancing, and others will show you their famous champagne call when you order champagne. You can enjoy yourself at a reasonable price, raise the roof with a super gorgeous champagne tower, and plan private parties supported by professionals who offer the best in service.



Welcome to Golden Gai.

It is a place where the feeling of the Show era remains,
and you can relax and drink until morning

This small, 50m corner of the city was created by the people who lived in the area after the black market in front of the Shinjuku Station was removed in the 1950's. It was known as "the blue line" at the time, and was a place where many illegal brothels were operated as restaurants. After the Anti - Prostitution Act took effect (1958), it became an area for drinking establishments, and was thereafter known as the Golden Gai. It is loved by many intellectuals and journalists, and this external pressure has protected it, and allowed it to retain its outward appearance to this day, making it a place where you can experience the classic feeling of the Showa era.

Enjoy a great night out at Golden Gai.

Welcome to Shinjuku's Golden Gai. I am Nao Wadayama from the Shinjuku Sanko Shopping District Promotion Association. I hope that everyone is able to have an amazing experience at Golden Gai. Golden Gai is a place where people are free. There are countless individualistic restaurants, full of amazing individuals. The place is full of emotions, and is where people partake in fun conversations, share grievances, and cry, every night over bottles of sake. The person who you sat next to by sheer coincidence could become a friend for life, and you may even end being seated with a famous celebrity. Such fantastic things happen often here. How you should spend your night in Golden Gai is an important question for everyone.

Sometimes you can't manage to have fun even if you try, and others you can have fun even when you're feeling down. Enjoy yourself as you please, whether that be being frozen stiff by the cool air when you enter, or be heal by the gentle atmosphere. Once you have been to one you like a few times, and the staff starts to remember you, they will come to know you as a regular. Once you get your own seat as a regular, and pass through a number of shops in a night, you will be a pro. It takes time to truly learn how to enjoy yourself here. But I have an idea for those who simply do not have the time.

There are approximately 290 shops in the Golden Gai, and each manager is the king of his own castle. Some may focus on creating a quiet mood, while others might offer a friendly, relaxing experience. Just try to enjoy the mood that each one offers. But if you get too overboard, they will not hesitate to ban you. This is the equivalent to getting the red card in sports. Please be careful to not become an unwelcome guest.

Curiosity is a must if you want to enjoy the night life. If you find yourself with a night to yourself, or if you are tired of going out in groups, Golden Gai is waiting for you. Talking to someone you don't know is sure to expand your horizons.

Finally, the narrow alleys and simple buildings are important treasures to us. They are fragile presences, and will break and bum easily. The night is long here, and we ask for everyone's cooperation in keeping in line with the local manners. Please see the posters inside for more details.



Host Club Shop Guide

A member of the Shinjuku Koshu Service Industry Confederacy

SMAPPA! HANS AXEL VON FERSEN

Glass wine (red / white) or draft beer
or One soft drink service

MAP C-3



☎ 03-5155-2911 📍 28-15 Kabuki Cho 2-chome Sachi-Bld.B1 🕒 18:30-25:00 (L.O.23:30) 🗓 Mon, 1st of every month

A Smappa! Group host club, this is Kabukicho's very own Palace of Versailles.

Club AI HONTEN

MAP C-3



☎ 03-3208-6435 📍 Jojoen 2nd bld. B1F 2-22-5 Kabukicho Shinjuku-Ku 🕒 19:00-24:45 🗓 1st of every month / 16th

Ai Honten, a long-standing pioneer of the host club industry with a deep history behind it, will be reopening on July 2020 after relocation of Furin Kaikan 6F (2-23-1 Kabukicho * MAP C-4).

AWAKE

2 complimentary cans per person of a drink of your choice

MAP C-5



☎ 03-6273-6937 📍 Kabukicho 1-2-7 Kabukicho-Daikon Plaza Seiza-Kan B1F 🕒 19:00 - 25:00 (L.O.23:30) 🗓 Mon / 1st of every month

You can choose between three kinds of first-visits. This option is available for your first two visits.

☎ Normal: ¥2,000 (including tax)/90 minutes ¥3,000 (including tax)/2 hours

CLUB OPUST

First time
1hour ¥1,000

MAP D-3



☎ 03-3205-3185 📍 21-2 Kabukicho-2chome, Sophia BLD. B1F 🕒 19:00 - 25:00 (L.O.23:30) 🗓 1st every month / Occasionally

A spacious streetside club with a beautiful interior. With a staff lineup to suit a variety of tastes and preferences, we look for what each customer needs and work to provide them with the utmost service.

VANPS

90min ¥1,000

MAP C-4



☎ 03-6228-0113 📍 ARAO BLD.5F.25-2 Kabukicho 2chome, Shinjuku-ku 🕒 19:00 - 25:00 (L.O.23:30) 🗓 1st every month / Mon

Our brand concept is to "love each and every one of our customers".

☎ First-time price: ¥2,000 (including tax)/90 minutes

APiTS

1hour ¥1,000

MAP D-3



☎ 03-3205-3122 📍 2-15 Kabuki Cho 1-chome Social Building 9F, Shinjuku-ku 🕒 18:00 - 25:00 (L.O.23:30) 🗓 1st every month / Mon

Bringing you a group of the most handsome men in Kabukicho.

☎ First-time price: ¥2,000 (including tax)/hour, ¥10,000 (including tax)/hour (for men) ※All-you-can-drink

CLUB EPISODE

MAP B-2



☎ 03-5155-3604 📍 Kabukicho 2-39-1 Dai6TOA BLD.6F Shinjuku 🕒 Morning 6:00 - 12:00 Night 20:00-24:30 🗓 Mon

Experience a world you've never seen before with our cast of drop-dead handsome hosts.

arc FORTISSIMO

All-you-can-drink
for 90 minutes ¥1,000

MAP D-3



☎ 03-6882-5520 📍 Kabukicho 2-9-10 G2bld 1F 🕒 20:00 - Last 🗓 Mon

Three rising stars of the next generation—Shiyu, Daishou, and Aihime—rock Kabukicho at our luxuriously high-class club. First-time prices: ¥3,000/90 minutes

CLUB AI LAVIE

MAP C-2



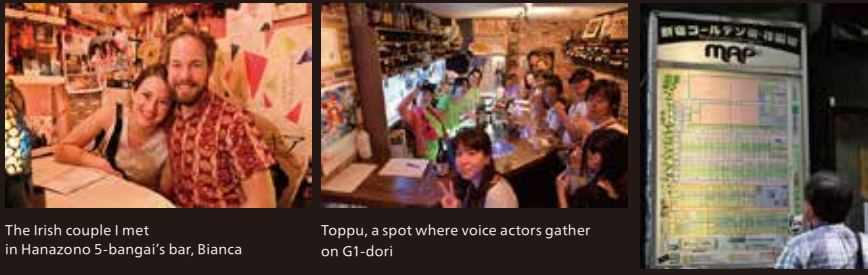
☎ 03-6233-9773 📍 Kabukicho 2-20-10 J BLD 4F Shinjuku 🕒 19:00 - 24:30 🗓 1st every month / Mon

One set: ¥7,000 (free time), Table charges: ¥2,000, Service charges / Tax: 35%+10%

Shinjuku Sanko Shopping
District Promotion Association Offices,
Nao Wadayama
📍 Maneki-dori 1F, Kabukicho
1-1-6, Shinjuku
☎ 03-3209-6418

Shinjuku Golden Gai Complete Map

(February 2020)



The Irish couple I met in Hanazono 5-bangai's bar, Bianca

Toppu, a spot where voice actors gather on G1-dori

New meetings bring new meetings.
Find your favorite master or matron and begin a fantastic night.

MISO SOUP MAP D-5

☎ Hanazono 1-bangai 1F
🕒 17:00-5:00



"My father worked in a brewery (Tenju Brewery in Akita), and I got my sake adviser certification last year." That's how much Myako (Miyako Urabe) from MISO SOUP loves sake. Tenju's Chokaizan has a vivid aroma, and is her recommendation. As the name of the establishment suggests, you they have all you can eat miso soup.



Mingei Shubo SUZUBAR MAP D-5

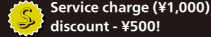
☎ G1-dori 1F
🕒 19:00-3:00

The store master, Yasson, has fantastic English. This classic bar, a rarity in Golden Gai, is a place the writer often visits. Charge: ¥1,000 (no charge for first time customers), beer and high balls start from ¥700



red. (Cafe & Bar) MAP D-5

☎ Hanazono 5-bangai 2F
🕒 18:00-5:00



She said it was created in the image of American general stores, and, according to Ino from the store, red. is a "Cozy, secret base-like place." They recommend their hot dogs and coffee mixer, which is made with ice coffee. The small, cozy interior opens into a wide loft, where you will find art on exhibit and a sofa.



Shinjuku Golden Gai Event Dates

A wonderful smile!

Mid-April every year

Shinjuku Hanazono Golden Gai Sakura Festival

Enjoy a drink for ¥500 at participating stores with no extra charges. They have stamp rallies where you can find commemorative memorabilia and G, not B, gourmet.

The last Sunday of every August

Shinjuku Golden Gai Noryo Festival

Enjoy a drink for ¥500 at participating stores with no extra charges. There will be stamp rallies and a food stall village at Hashigozaké.



Golden Gai, packed full with 250 bars. Let's find the one for you.

Shinjuku Culture Center
1F 焼肉モンシロ
2F 焼肉モンシロ

Akarui Hanazono Hachi Bangai

住宅	流民	シネマ	RUISAN	あび庵	歌舞伎町靴物修理店	11F pava
パーバスター	CREMASTER	5GALLONS	メルスマンション	橋本ビル	QT SPADE	
2F bar sono	ダーリン	ハニエ	如月 SASUKE	Suzu-Q 2F if	クリシュナ 2F	
bar PHO	2F こっこめ	nagune	住宅	2F AZURITE	BioB 3F	
2F Smile	3F PinkRoro	肉人	グリゼット	中ちやん	ひまわり	
2F 88p	何となく	美香	ゴッサム	キャロット	K	
2F 待夢	三光組合事務所	パンビ	チルドレン	エピソード	友	
1F Bar dot						

Promenade "Shiki No Michi"

Market St.

Akarui Hanazono Go Bangai

1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ
1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ

Akarui Hanazono San Bangai

1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ
--------	---------	--------	---------	--------	---------	--------	---------	--------	---------

Akarui Hanazono Ichi Bangai

1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ	1F トミイ	2F ツツアレ
--------	---------	--------	---------	--------	---------	--------	---------	--------	---------

← Shinjuku Ward Office

Golden Gai(G2)

1F ami	2F ANIME Holic	2F 図書室	1F がまぐち	Peg 小鉄	anchor UP OUT	BAR CA 451F	PARA SOL	2F TWIN	エクリアズ
--------	----------------	--------	---------	--------	---------------	-------------	----------	---------	-------

Shinjuku Sta. | TEPCO Transformer Substation | Hanazono Police Box

Yoshimoto Kogyo Co., Ltd. headquarters

Hanazono Shrine

“A town is its people”



After the war, the Special City Planning Act was created, which promoted post-war business revival led by the government. Around the same time, in Tokyo, there were several unique examples of local, civilian lead efforts to move such plans forward, which were followed up and supported by the government. Amid this, Kihei Suzuki promoted a vision of the future through performance districts, an example of which was Kabukicho, as well as promoted civilian lead post-war revitalization (the first Shinjuku Revitalization Land Readjustment Union).

Until then, Kabukicho was known as Tsunohazu North 1-chome. After the war, when Kihei Suzuki returned from evacuating, he called out to the people of the area: “We should reorganize the way the land of our homes and businesses is being used. We will plan a revival for the town council. I hold most leases in this town; those who hold leases should proactively release them if there is a convincing method to reconfigure the usage of land here,” and had a proposal: “We will create artistic facilities for the East, and create a moral business district.” Mohei Mineshima, the largest land owner in the area, agreed with this proposal, and promised to assist him, instantly making the idea more realizable. Additionally, as they were looking to attract the Kabuki Theater Corp., there was a call for a name suitable for a new cultural area, and the suggestion of the department head of the Ishikawa Hideaki City Plan, who was working hard at revitalizing the metropolitan area after the war, was chosen: “Kabukicho”. And so Kabukicho was born in Shinjuku on April 1st, 1948.



The Kabukicho Planning Diagram

Thanks to the work of Kihei Suzuki, construction plans for theaters and cinemas, performance arenas, and dance halls for kabuki performances were created, and construction was just beginning when suddenly Emergency Financial Measure ordinances were rolled out, resulting in temporary construction restrictions and bank account closures. The plan became impossible to see through, and failed. At the time, only Chikyuzo (which later became HUMAX) received permission for construction, and continued work. When it was completed, there were lines that went all the way to the station. Later, in 1950, Kabukicho announced itself as a candidate for the Tokyo Culture and Industry Exhibition, and an arena for the exhibition

was constructed, and that pavilion became the basis for the current theater town. The exhibition progressed things in the direction intended by Kihei Suzuki, but the event itself was a massive failure. Kihei, who had over extended himself in selling his personal property, went bankrupt, and in the sudden wake of his loss of influence, a new source of influence arrived: Sakujiro Fujimori (the first chairman of the Kabukicho Shopping District Promotion Association). The Kabukicho Shopping District Promotion Association and the four entertainment companies (Toho, Tokyu Recreation, HUMAX, and Toa Koko) negotiated, and together made 1955 through 1975 an era of prosperity for Kabukicho.



The original arch, constructed in 1956 on Ichibangai, Gekijo Dori.

In 1956, the Tokyu Bunka Kaikan was completed, along with Japan's largest cinema, Milanoza, and the Tokyo Skate Rink, and, later the same year, the Koma Theater, the center of performance and music in Japan, was opened, completed Kihei Suzuki's dream of a moral business district. Kabukicho placed theater at the center of its industrial efforts, and grew to become one of Japan's largest business districts. On the other hand, it was also true that Kabukicho and the surrounding area always had prostitution, and the cultural presences like the cinema and skating rink, which served as places of healthy inter-gender relationships, and the red light district clashed, which propped up the potential of the area. In 1965, the new Businesses Affecting Public Morals Regulation Act

(hereinafter called “the Act”) went into effect. This went on to change the destiny of the town. With the Act coming into effect, the business of late night establishments was restricted, and the neon lights of arcades, discos, and more, disappeared. All the while, erotic services (in-store massage parlors with private booths, etc.) moved in en masse after the Act to take advantage. The liveliness of the nights there quieted, and cinemas slowly lost the ability to operate all night, which destroyed the economic structure of late nights there, and drastically decreased the sales in restaurants. The number of people visiting the red light district on the other hand increased, making large changes in the balance of Kabukicho as a business district. The cabaret club boom began after 1965, and as Heisei began, out of store services (“delivery health”, etc.) increased, which brings us to our

HISOTRY of KABUKICHO

1945 4-5 The entire area is burned by the air strikes in April/May

1945 10 Reconstruction Cooperation Association (Chairman: Kihei Suzuki) established; land reorganization begins

1947 12 Land reorganization complete

1948 4 Kabukicho is born on April 1st

7 The Entertainment and Amusement Trades Control Act comes into effect

1949 4 Final Metropolitan train station moves from O-dori to Kabukicho

1949 4 The Kabukicho Promotion Association begins (town council and business association)

1950 -6 Culture and Industry Exhibition

1951 1 The Shinjuku Ward Office moves from Ushikome to Kabukicho

1952 3 The Seibu Shinjuku Station opens

1956 12 The Shinjuku Tokyu Bunka Kaikan is completed on the 1st

The Shinjuku Koma Theater is completed on the 28th

The Kabukicho Promotion Cooperative is formed

1963 6 The Kabukicho Shopping District Promotion Association is formed

11 The Toden Suginami Line closes (began in October 1921)

1964 1 Kabukicho's first coming of age ceremony is held

2 Kabukicho Benzaiten's first bean showering ceremony is held

5 The Japanese Nation Railway's Shinjuku Minshu Station is opened

10 The Tokyo Olympics are held

1965 10 The population moving through the city between 10am and 10pm reaches 154,000

1967 1 Kihei Suzuki's funeral is held by the Kabukicho Association

1968 7 The postal code system is implemented

10 The Kabukicho Crime Prevention Demonstration is held

10 The Shinjuku student riots are held on International Anti-War day

1969 The arch in Gekijo-dori 1-bangai is completed.

10 The Shinjuku Police Department is opened (formerly the Yodobashi Police Department)

1970 3 Toden disappears from Kabukicho

1972 11 The population moving through the city between 10am and 10pm reaches 260,000

1973 9 The Subnade underground shopping district and parking lot is completed

9 The Chuo-dori entrance scramble interchange is completed

1975 4 The Shinjuku Fire Department opens (formerly the Yodobashi Fire Department)

1977 3 The Seibu Shinjuku Station Building is created (made using the station building)

1978 7 Kabukicho is changed into Kabukicho 1-chome

1979 3 Central Road (formerly Chuo-dori) is completed

1980 10 The first Shinjuku Ward Festival is held

11 American Boulevard is opened

1981 8 The first Kabukicho Furusato Festival is held

11 The population moving through the city between 10am and 12am reaches 270,000

1985 2/13 The Businesses Affecting Public Morals Regulation Act comes into effect

1987 7 The Shinjuku Tax Department is opened (formerly the Yodobashi Tax Department)

8 The Okubo Hospital closes temporarily (construction of the Metropolitan Health Plaza Hygeia begins)

1993 4 Construction on Metropolitan Health Plaza Hygeia finishes

1998 5 Amendments to the Businesses Affecting Public Morals Regulation Act comes into effect

1999 1 The Euro is born

2001 4 The Koizumi Administration begins

9/1 The Kabukicho building fire results in 44 deaths

2002 7 The first Shinjuku Eisa Festival is held

2004 The Korean boom arrives

2005 1 The Kabukicho Renaissance Promotion Committee is created

2006 5 Amendments to the Businesses Affecting Public Morals Regulation Act comes into effect

2008 11 The Ward Office avenue illumination project begins

2011 12 The Shinjuku Koma Theater/Shinjuku Toho building is closed

3/11 The East Japan Great Earthquake hits Japan

2013 4 The Kabukicho temporary police box, known as the Safety Station, opens

9 The Shinjuku Ordinance on the Prohibition of Solicitation in Public Spaces comes into effect

12 LED renovations on the Gekijo-dori 1-bangai Arch are completed

2014 2 The Kabukicho Concierge Committee is formed

12 The Shinjuku TOKYU MILANO Building “Milanoza” closes

2015 3 The New Central Road (with new street and traffic lights, etc.) is completed

4 The Hotel Gracery Shinjuku opens in the Shinjuku Toho Building

2016 3 The Cinecity Plaza construction project is completed

11 The Kabukicho Shopping District Promotion Association building demolition begins

12 Sauna Green Plaza closes (sold to Tokyu)

2018 5 Construction of the Kabukicho Shopping District Promotion Association building is completed

2020 8 The Tokyo Olympics/Paralympics are held

2022 8 Scheduled completion of the new Shinjuku TOKYU MILANO building (48 floors, 225m in height)

current host club bubble.

In 2008, the long lived landmark of Kabukicho, the Koma Theater, closed, and in 2015, the Shinjuku Toho Building was completed in its place, one of the main tenants of which is Hotel Gracery Shinjuku, owned by FUJITA KANKO, which spurred the opening of a number of new hotels, creating a wave that suddenly changed Kabukicho into a tourist destination. After the 2020 Tokyo Olympics/Paralympics, in 2022, the tallest building along the Yamanote Line will be completed with 48 floors at a height of 225m, where the old Shinjuku TOKYO MILANO once stood. The scenery is changing due to such global investments being made, and this, combined with the unchanged local flavor of those who live and work here have created the Kabukicho of today. The ideal city structure as imagined by Hideaki Ishikawa, the man who named Kabukicho, is one with a plaza at its center, where its citizens can gather, relax, and debate one another; it is one supported by a Western democratic society. For example, he considered cleaning of the city by its citizens to be a part of the plan. The dignity of a city is determined by the hearts and actions of its citizens, and the lives lived and appearance of the citizens becomes that of the town. Hideaki Ishikawa once said, "A town is its people."



The cabaret club Shinjuku Cats was created in 1964. This was also when the term cabaret club was coined. It turned the conventional notion of professionals offering such services on its head, and allowed amateur university students to work with clients, to massive popularity. This was followed by a massive increase in establishments calling themselves cabaret clubs, and became a new genre in the food services industry.

Text/Kouichi Teratani



ビールがうまい。 この瞬間が たまらない。

THE JAPAN BRAND
**SUPER
"DRY"**



アサヒビールは東京2020ゴールドパートナー(ビール&ワイン)です。

ストップ! 20歳未満飲酒・飲酒運転。妊娠中や授乳期の飲酒は、胎児・乳児の発育に悪影響を与えるおそれがあります。ほどよく、楽しく、いいお酒。すべては、お客様の「うまい」のために。アサヒビール株式会社 (お酒)

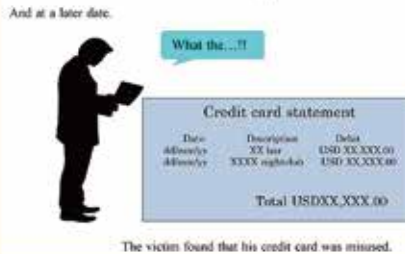
Blackout and credit card fraud

You need to raise your alert level, if somebody approaches you on the street and try to take you to a certain bar, since this kind of crime mostly occurs at the place the touts recommend to you. No sooner you finish the first (and very strong) drink, than you fall asleep.

When you wake up in the morning, you have no money in your wallet, no memory of what happened, and to make matters worse, you find out that somebody misused your credit card.

It's all very well to wind down with alcohol, but after one drink too many, you could find yourself in a big trouble.

In the early hours in a drinking and entertainment district, the victim was hanging around, having missed the last train after long drinking sessions at several bars.



Warning Map: Illegal Street Hawkers and Scouts
Shinjuku Kabukicho Area



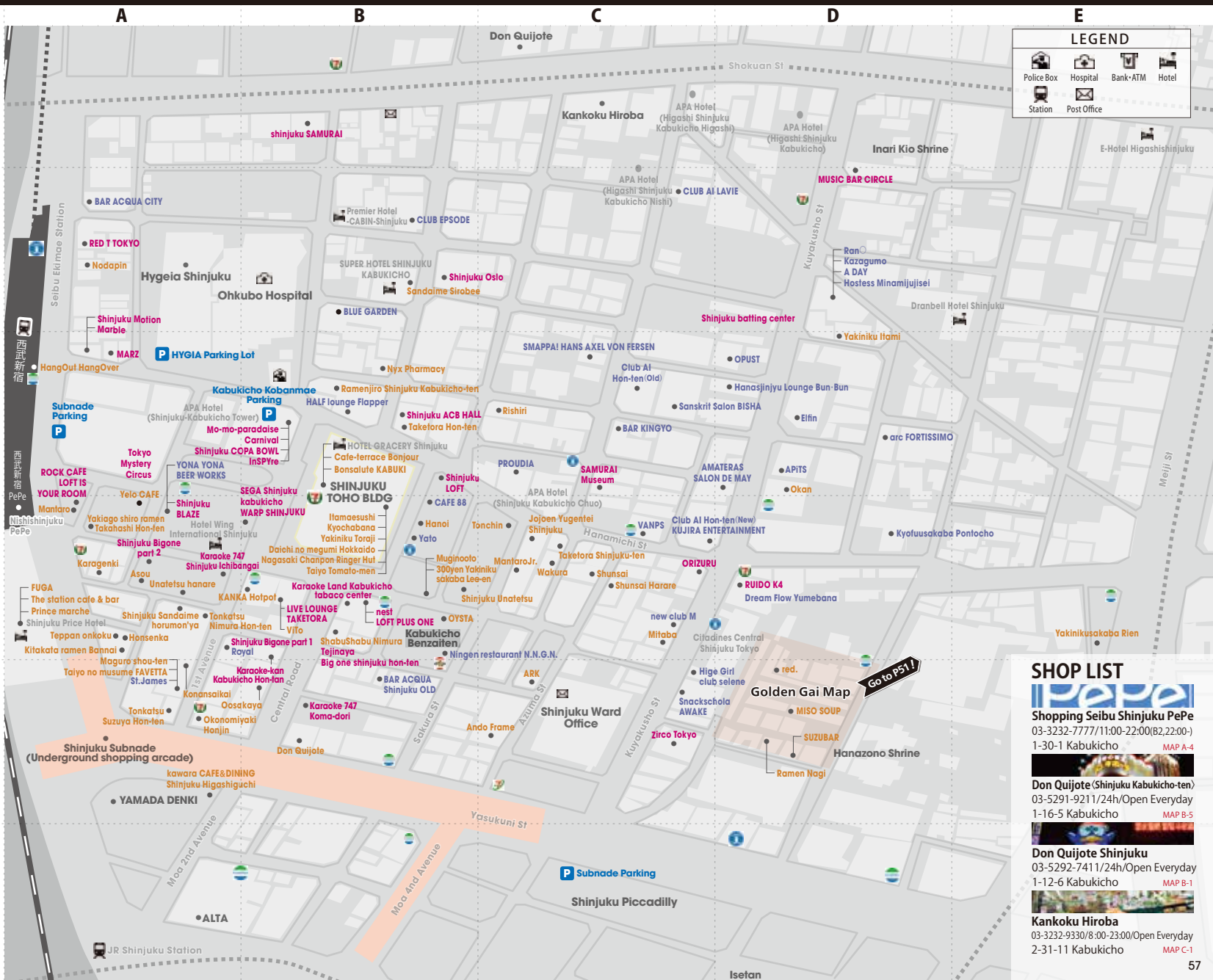
from web page of Metropolitan Police Department

to report a crime or accident.









HOTEL LIST

- 
HOTEL GRACERY Shinjuku
03-6833-1111
1-19-1 Kabukicho **MAP B-4**
- 
Shinjuku Prince Hotel
03-3205-1111
1-30-1 Kabukicho **MAP A-4**
- 
Citadines Central Shinjuku Tokyo
03-3200-0220
1-2-9 Kabukicho **MAP D-4**
- 
Shinjuku Granbell Hotel
03-5155-2666
2-14-5 Kabukicho **MAP D-2**
- 
Premier Hotel-CABIN-Shinjuku
03-3205-6300
2-40-3 Kabukicho **MAP B-2**
- 
APA Hotel (Shinjuku-Kabukicho Tower)
03-5155-3811
1-20-2 Kabukicho **MAP A-3**
- 
APA Hotel (Higashi Shinjuku
03-5291-9511 Kabukicho-Higashi)
2-17-7 Kabukicho **MAP C-1**
- 
APA Hotel (Shinjuku Kabukicho chuo)
03-5286-7411
2-26-5 Kabukicho **MAP C-3**
- 
APA Hotel (Higashi Shinjuku
03-5291-6311 Kabukicho-Nishi)
2-31-17 Kabukicho **MAP A-2**
- 
APA Hotel (Higashi Shinjuku
03-5155-3252 Kabukicho)
2-19-4 Kabukicho **MAP D-1**
- 
E-Hotel Higashi Shinjuku
03-5287-3588
2-3-15 Kabukicho **MAP E-1**
- 
HOTEL WING INTERNATIONAL
SHINJUKU
03-3200-0122
2F-8F 1-21-7 Kabukicho **MAP A-4**
- 
SUPER HOTEL SHINJUKU
KABUKICHO
03-6855-9000/2-39-9 Kabukicho
MAP B-2



LEGEND

-  Police Box
-  Hospital
-  Bank-ATM
-  Hotel
-  Station
-  Post Office

SHOP LIST

- 
Shopping Seibu Shinjuku PePe
03-3232-7777/11:00-22:00(B2,22:00-)
1-30-1 Kabukicho **MAP A-4**
- 
Don Quijote (Shinjuku Kabukicho-ten)
03-5291-9211/24h/Open Everyday
1-16-5 Kabukicho **MAP B-5**
- 
Don Quijote Shinjuku
03-5292-7411/24h/Open Everyday
1-12-6 Kabukicho **MAP B-1**
- 
Kankoku Hiroba
03-3232-9330/8:00-23:00/Open Everyday
2-31-11 Kabukicho **MAP C-1**

The work Kabuki originated from the verb “kabuku”. Kabuku is a word that refers to the preference to wear flashy clothing and eccentric shapes, and take unusual actions, and was first used to describe a popular way of carrying oneself in Kyoto and Edo at the beginning of the Edo Period. People who carried themselves in such a way came to be known as “kabukimono”. The novel ways that these “kabukimono” would move and the clothing they would wear began to be used in dance, which was known as “kabuki odori”, which later became the traditional art we now know as kabuki. While the attempts to draw in kabuki were not successful here, the name Kabukicho contains the concept of the moral business district as imagined by its creators. “Kabukimono” were drawn here by the sounds of the town, and the moral side and the side that preferred freedom and chaos both improved themselves to bring out the town’s potential. A certain individual said the following. “Kabukicho is a town of peace. No matter what your past is like, or where your roots are, you can find a quiet place for yourself in this town. It’s a kind town that can accept anyone.” Kabukicho is a vivid, lively place, with countless temptations. But at the same time it is a place for these “kabukimono” to quietly, peacefully rest.

Your impressions of the town change based on what you see through the first window you peek into. With the publication of the official Kabukicho guidebook, Like!Kabukicho, we attempted to make it easy for you to find great “windows” for you to take your first look into the town. But the truly great parts of Kabukicho cannot be found there. Beyond the window, you will find that the hearts of the “kabukimono” open to you, and that as you come to know them, you will find a truly welcoming place. We would like you to find that place, and enjoy what Kabukicho has to offer. Welcome to Kabukicho.



The swallow tail butterfly and Mimasu

These are the symbols of Kabukicho. They symbolize the will he those who were hear for the creation of the town and construction of the moral business district and its attempt to draw in Kabuki Theater



The official Kabukicho Guidebook: Like!KABUKICHO 2020

Published by: the Kabukicho Shopping District Promotion Association
 Planning/Editing: the Kabukicho Concierge Committee
 160-0021 Kabukicho Shopping District Promotion Association
 Building 9F, Kabukicho 1-19-3, Shinjuku
 Date: Japanese and English versions - April 1, 2020
 Production/Editing: Kouichi Teratani
 Still Photographs/Video: [Kabukicho Concierge Committee Office]
 Direction: Ayumi Onzo (naodd)
 Design: Tomoe Uraho, Kaoru Notoyama, Hisako Hatori, Miho Fukase
 Editing Assistance: Nao Wadayama (Shinjuku Sanka Shopping District Promotion Association), Koki Tsuneda (Shinjuku Kasha Service Industry Confederacy), Toshiyuki Nishikawa, Keisuke Yamato (SCRAMRICE)
 WEB: Kouichi Teratani, Naoki Matsumoto
 Printing: Kanayama Insatsu Co., Ltd.

If you would like to receive copies, or have other inquiries, please contact the **Kabukicho Concierge Committee Office**

[the offices of the Kabukicho Shopping District Promotion Association, at the Kabukicho Shopping District Promotion Association Building 9F, Kabukicho 1-19-3, Shinjuku; 03-3209-9291].

*The information published in Like!KABUKICHO / 2020 is current as of March 2020.

In case of a natural disaster or crisis

If there is a large earthquake around Shinjuku or Kabukicho

If you are safe

Avoid moving around, and stay where you are.

If you have nowhere to go

Head for the Shinjuku Imperial Garden or Shinjuku Central Park.



The front desks in hotel lobbies will have information about travel, transport, and communications.

Alta Vision will display emergency information in Shinjuku. Kabukicho has designated the Shinjuku Imperial Garden as a safety evacuation area.

It is important that you do not head for the station, and find a place where you can be safe. If too many people try to get to the station, the ground surrounding it will become chaotic and dangerous. Further, there is a chance that there could be problems in restoring the railways, leaving you unable to reach home for long periods.



Seibu Group
Smiles ahead

SHINJUKU PRINCE HOTEL

SEIBU SHINJUKU PePe

TEL : +81-(0)3-3205-1111

25F Japanese Dining & Bar FUGA

A contemporary restaurant & bar that brings out the best of ingredients with Japanese cuisine as the base. Located 90 meters above ground, please enjoy the panoramic view from the 25th floor with your meal.



B2 Buffet Dining Prince Marché

With a wide variety of dishes, you can experience a close sense of live excitement from the live kitchen. Please enjoy the dining space at Buffet Dining Prince Marché.



SHINJUKU PRINCE HOTEL
1-30-1 Kabuki-cho, Shinjuku Tokyo, 160-8487 Japan
www.princehotels.co.jp/shinjuku/

At Seibu Shinjuku PePe, there are many shops that sell items that will color your life.

 Can Do 100yen shop	 無印良品 MUJI Accessories / Household goods	 ABC MART ABC-MART Shoes	
 GU Ladie's / Men's Fashion	 hands be General goods / Cosmetics	 coen Ladie's & Men's fashion	
 PIER'S CAFE Cafe	 Estaji GRILL & BEER Dining restaurant	 HangOut HangOver Cafe and Diner	 Sushiya Ginzo Sushi



SEIBU SHINJUKU PePe
www.seibu-shop.jp/shinjuku/en/
PePe
Brick St.